

## **Historic, Archive Document**

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62.61  
*Commercial*  
*Chrysanthemums*  
ROOTED CUTTINGS  
NEW CARNATIONS, R. C. FOR 1940

**1940**

**FIGHT FLORAL Co.**

INC.

22 WEST 26th STREET

**NEW YORK CITY**

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# Shading Mums

We list information concerning the varieties of MUMS for shading to bloom earlier than natural blooming time. It may be profitable for you to do this. It may also be worth your while to delay flowering period and lengthen your Mum-selling season. Refer to pages 30 and 31.

## CASCADE VARIETIES

These varieties are becoming popular. They are very showy. In the various exhibits at the recent National Chrysanthemum Convention at Indianapolis, they were greatly admired by everybody. Grow them for store window, show and other decorative occasions. See page 27.

## FOR MORE PROFIT

The following varieties of Pompons can be grown more profitably because they can be planted a little closer than the regular run of Pompons. It is not necessary to give them the usual space in the benches or beds. They can be planted as close as a variety like New York.

Absolute (Single)	Mrs. M. G. Bulkeley
Avalon	New York
Bobbie	November Bronze
Bonnie Maid	Peggy Poesch
Bristolite	Persian Rose
Buckingham, Bronze (Single)	Pink Lassie
Buckingham, W. H. (Single)	Pink Pearl
Campfire	Princeton
Carnelia (Single)	Radiant (Single)
Cavalcade	Red Princeton
Chicago Pearl	Rev. H. Bushnell
Clare	Robin Hood
Dainty Maid	Royal Crimson
Dorothy Turner	Royal Queen
Dream	Sunburst (Single)
Fairy Queen (Single)	Sunny Boy (Single)
Fez	Tagoya (Single)
Glow	Valencia (Single)
Golden Mensa (Single)	White Godfrey (Single)
Harmony	White Mensa (Single)
Jane (Single)	Wildfire
Kramer's Buff Orange (Single)	Yellow Dainty Maid
Mary Pickford	Yellow Godfrey (Single)
Mrs. A. Kramer (Single)	Yellow New York
Mrs. Mary Hooker	

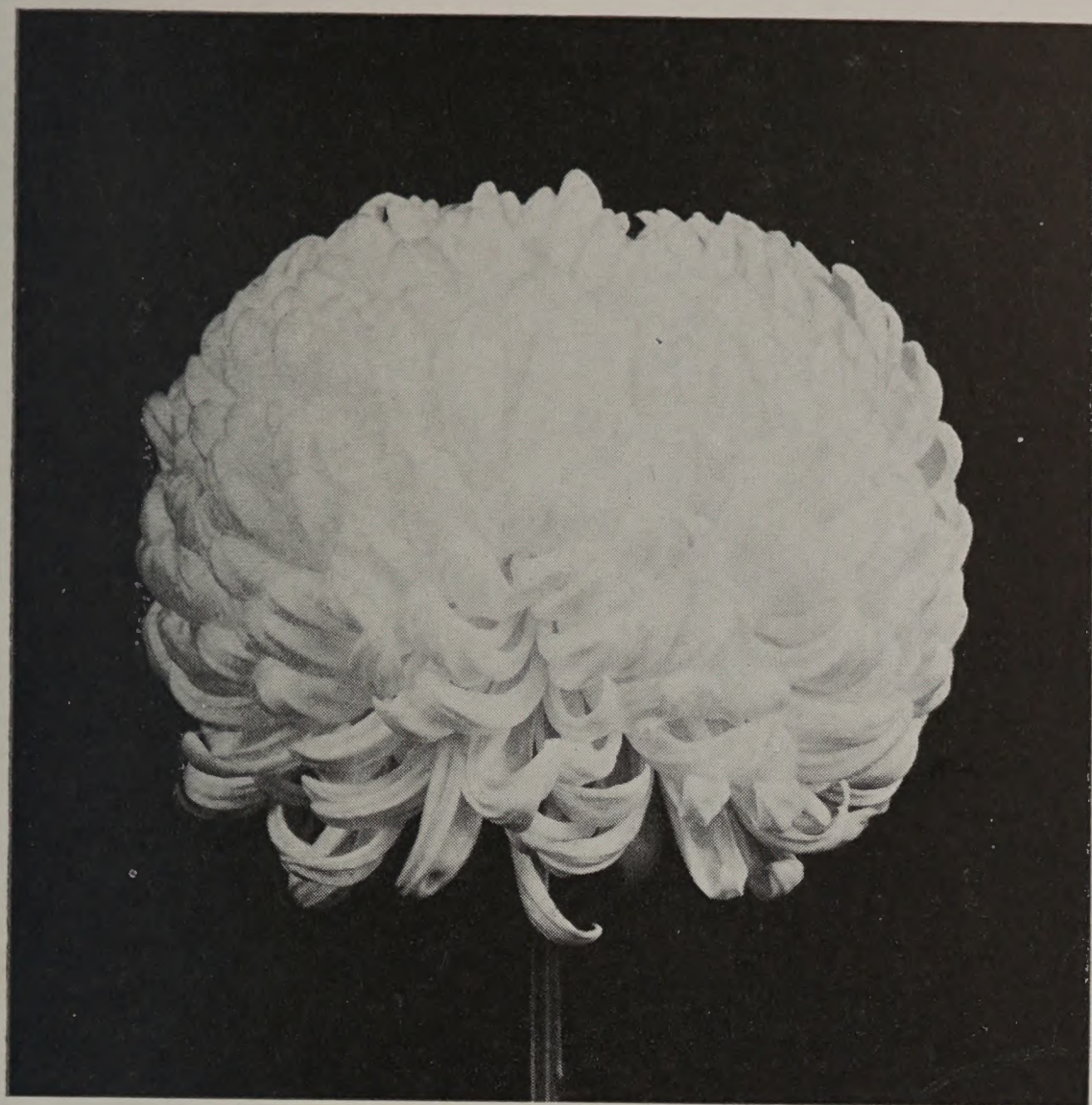
## CALIFORNIA MUMS

There has been a request for some of the varieties that are grown for very early blooming in California and shipped East. We now offer five of these varieties. See page 9.

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Antarctic

# CHRYSANTHEMUMS

## *New Varieties for 1940*

The following are the originators' descriptions

### **LARGE FLOWERING**

**ANTARCTIC** (Baur Steinkamp). A pure white, round-flowered variety of good commercial size and excellent substance. Blooms November 20th and later when the flux of the mid-season varieties have passed. Grows 5 ft. from late June planting which makes it valuable to the grower who cannot plant until after the bedding season is over. Take the terminal bud.

\$5.00 per doz., \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000

**GOLDEN HONEYDEW.** A sport of Honeydew. A beautiful yellow, large flowering incurved Mum. Normally comes into bloom November 1st at a time when the good early yellows are gone and before the later yellows are ready.

\$8.50 per 100, \$75.00 per 1000

We have not attempted to list all varieties. More recent introductions are listed wherever they are better than older kinds. You may, therefore, miss some of your old favorites. Consult us on your Mum problems. We will help you solve them as to selection of varieties, taking bud, varieties suitable for shading, etc.



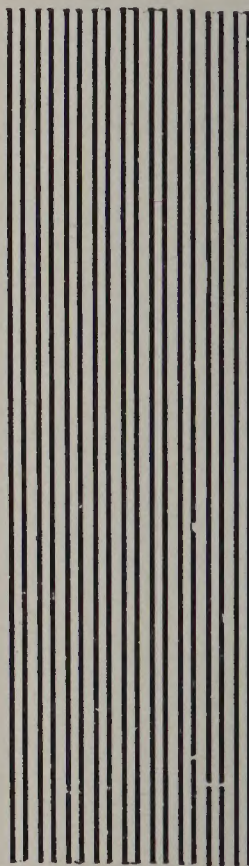
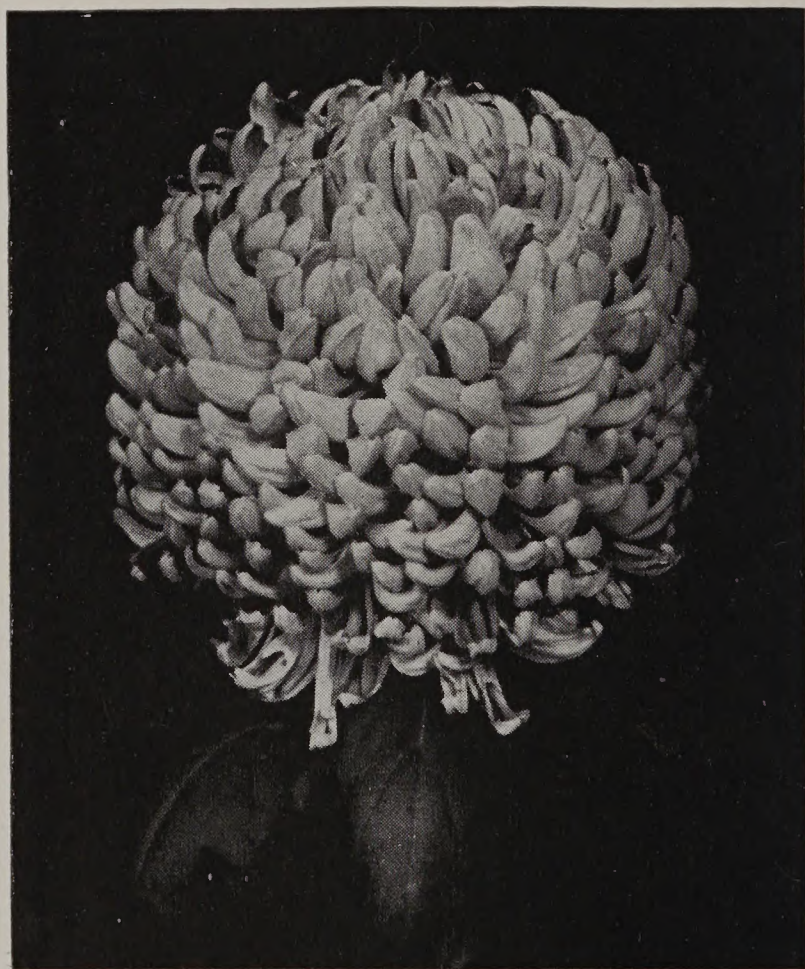
## NEW VARIETIES FOR 1940



Comet

**COMET** (Baur Steinkamp). This variety will make a place for itself during mid-October, when good Mums are always in demand. The color is an intense golden yellow. Grows to 4 ft. from June planting and needs only moderate support. Fine stems and foliage. Take terminal bud. Blooms October 15th. Also one of the best for shading.

\$5.00 per doz., \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000



Indianapolis  
Bronze





Rosabella

**INDIANAPOLIS BRONZE** (Baur Steinkamp). Growers who bought Indianapolis Pink will welcome this bronze sport. The color is a fine shade of bronze which does not fade as the bloom develops. Its blooming date follows that of Detroit News which makes it possible to have that same grade of bronze into late November. It is also one of the very best for shading. Take terminal bud. Like its parent it grows to 5 ft. from June planting.

\$5.00 per doz., \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000

**ROSABELLA** (Baur Steinkamp). A splendid variety to precede Orchid Queen, its blooming date being the last week in October and holding into early November. The color is a good shade of pink which holds unusually well. The growth is very rigid and the foliage is good. Grows to 5 ft. from June planting. Take terminal bud.

\$5.00 per doz., \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000

**YELLOW CHATTANOOGA IMPROVED.** A sport of Chattanooga that retains its vigorous growth and fine form. The color is several shades deeper than Yellow Chattanooga; certainly a valuable addition to the late blooming varieties.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

### EXPERIENCE PROVES

That it is more profitable to buy your MUM Stock than to propagate your own. Customers tell us how expensive it is to save Stock Plants through the Winter and keep them clean until Spring. Then too, they are usually busy with other things when the Cuttings have to be made.

There must be a reason why one customer will order 25,000, 50,000 and more instead of propagating their own.



## NEW VARIETIES FOR 1940



Canary

### POMPONS, ANEMONES, ETC.

**BLAZE.** A red Single which blooms December 10-15 and can be held for Christmas. Color is a deep glowing cardinal red. Flowers are 2 inches in diameter on long, graceful petioles. This variety is a vigorous grower, tall, has attractive small dark green foliage; is free of blind growth; a good producer and easy to grow.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**CANARY** (Baur Steinkamp). We recommend this variety for blooming in late November following the 20th and including Thanksgiving. In color it is a clear canary yellow. Grows to good height and gives a heavy yield. Blooms run 2 to 2½ in. and have fine substances.

\$5.00 per doz., \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000

**CORA SCOVIL** (Dupuy G'heses). Burnt orange, Anemone type with low golden cushion; diameter of flower 4-5 in.; produces very fine blooms, strong stems; matures November 10th.

\$15.00 per 100, \$125.00 per 1000

**DARK PINK VALENCIA** (Thos. J. Sullivan). A deep pink sport from Valencia. It differs from that variety in color only. The color, however, is sufficiently intensified to make this a distinct new addition to the list of pink singles.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**DARK YELLOW CORDOVA** (J. Dieckmann). Deeper than any sport of this variety. A very fine Pompon.

\$8.50 per 100, \$75.00 per 1000

**DECEMBER GOLD.** A large Pompon maturing December 5th and later. Excellent growing habit with good stem and foliage. Intense gold color which is quite brilliant and appealing. An excellent producer which should make it a favorite with both grower and retailers.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**DUPUY'S WHITE PERFECTION** (Dupuy G'heses). For pots, white Anemone type; very fine keeping quality; disbudded flowers 3 in. Blooms November 1st.

\$15.00 per 100, \$125.00 per 1000



## NEW VARIETIES FOR 1940



Linda Lou

**ESTER** (J. Dieckmann). A bronze single which lends itself for shading. Can be grown either in sprays or disbudded. A good producer and may replace Bronze Buckingham. One of the California varieties.

\$8.50 per 100, \$75.00 per 1000

**FAWN.** A bright golden yellow Single. Blooms December 5th. Flowers are 2 inches in diameter, with 5-6 rows of sturdy petals. This variety has a good wiry habit of growth, attains a medium height and fills the need for a good quality, late, yellow single.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**GLEAM.** A large Anemone with a low, well-proportioned center. Color is a clear deep sulphur yellow which does not fade. Blooms about December 5th. Diameter of flower is about 5 in. when disbudded to 1 flower or about 3½ in. when 3 flowers are allowed to develop on a spray. This variety has outstandingly free growth, is very productive, and has exceptional keeping qualities. The flower has all the grace of the large single without the heavy appearance of so many Anemones.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**IRENE HAYES** (Dupuy G'hses). White, Anemone type with flat cushion; disbudded, produces 4-5 in. flowers; matures November 15th.

\$15.00 per 100, \$125.00 per 1000

**LINDA LOU** (Baur Steinkamp). An Anemone of a fine shade of medium pink which blends well with other colors. Makes fine sprays on medium length stems and produces heavily. We recommend this variety for cutting November 8th and later.

\$5.00 per doz., \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000

**LITTLE AMETHYST** (Dupuy G'hses). For pots, small Anemone type; beautiful shade of amethyst color; blooms November 15th.

\$15.00 per 100, \$125.00 per 1000

**MELODY.** A splendid, free-flowering single Korean quite distinct in its rugged branching habit and fine effect. Flowers are all of medium size, with three rays of petals and slightly cupped in form. It handles splendidly as a cut flower. Color is a lovely soft Daphne shade. In full flower late October. Height 3 ft.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**MRS. CHARLES WYLIE** (Dupuy G'hses). Light bronze; Anemone type; mammoth blooms 6 in. in diameter; matures November 1st.

\$15.00 per 100, \$125.00 per 1000



## NEW VARIETIES FOR 1940



Natoma

**NATOMA.** An excellent, large-flowered Pompon which matures about October 25th. A good producer and sturdy grower with rigid stems and beautiful foliage. Possesses good form and excellent spray formation. Color: Brilliant tomato red with an attractive sheen typical to Korean Hybrids. An extremely attractive shade which makes it stand out above others. We recommend Natoma as an excellent addition which is certain to become popular as an excellent early Pompon with an attractive Fall color. A good variety for shading.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**PROSPERITY.** A late, deep pink Pompon which matures about the tenth of December. An excellent grower and heavy producer which will meet with favor with anyone who can use this color.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000



Prosperity



## NEW VARIETIES FOR 1940



Rose Pearl

**ROSE PEARL** (Baur Steinkamp). In late October to follow the earliest varieties of Pompons you need some good heavy producers. Rose Pearl is a strong, bushy grower that will give you quantities of bright lavender sprays. Blooms run about 2 inches in diameter. Grows to good height and blooms October 25th.

\$5.00 per doz., \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000

**SHASTA** (Baur Steinkamp). Belongs to the small-cushioned Anemone type. The blooms are 3 to 4 inches in diameter, pure white and have wonderful substance. The plant is strong, growing to 3 ft. and giving a heavy yield. We predict that Shasta will quickly become a leader in its class both for growing normally and for shading. Its blooming date is November 8th. Won C. S. A. Silver Medal at Cincinnati, November, 1937.

\$5.00 per doz., \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000



Shasta



## NEW VARIETIES FOR 1940

**PEARL.** A large Pompon, clear opaque white, of unique, globular form. Blooms about November 20th, just after Chicago Pearl, which variety it resembles. A fast growing, strong, wiry stem; relatively small foliage; a good producer.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**POMPONETTE.** A new and distinct type of Pompon, particularly suited to pot culture. Its habit is dwarf, compact and branching, forming a finished plant about 12-15 inches in height. Grown in coldframes without protection, it will flower naturally about September 20th—under glass in early October, so that its season can be timed readily. It requires little or no pinching. Blossoms are comparatively large, 2½ inches across and very double. Color is warm bronze in the bud or partially opened flower finishing a clear primrose yellow. It should prove an ideal subject for pot culture.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**SILVER EMBLEM.** A white Anemone with creamy white cushion suitable for growing in sprays. An excellent grower with good stem and foliage, with average production. The originator does not claim this is an outstanding variety, but it is the best Daisy type Anemone to date. Very useful where pure white flowers are needed. Matures about November 1st.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000



**California Bronze Daisy**

**SNOW.** A medium-sized, ivory white Pompon that blooms December 25th and later. Flowers are well spaced on a good, strong spray. Growth is very sturdy; plants attain medium height. This is a good quality Pompon to bloom with Garza Supreme.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**SWAN.** A large white Anemone with a crystal clear white, informal type petal, of good substance, and a chartreuse green center which gradually changes with fuller development to a clear white. Blooms December 1-10. Flowers attain a diameter of about 4 in. when disbudded to 3 flowers per spray; can also be grown disbudded to 1 flower. A free grower with relatively small foliage. Takes water freely; ships unusually well and is a very good keeper.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**VIKING.** A heavy-petaled bronze Single. Color is an intense, deep bronze on immature petals shading to a golden bronze as they mature. Very striking under artificial light. Blooms December 1st. Flowers attain a diameter of 2½ in. The 5-6 rows of petals are so arranged as to give depth and design to the flower. This variety makes a strong, vigorous growth and is a fair producer.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**WHITE PEARL** (Baur Steinkamp). A pure white sport from Pink Pearl which we recommend very highly for blooming in late October. Same as the parent in every respect except color

\$5.00 per doz., \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000



## NEW VARIETIES FOR 1940



California Kashima Daisy

**YELLOW PRINCETON.** A bright yellow sport from Princeton. Color is a clear yellow with none of the orange shading found in variety Princeton.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

The following five New California Mums of the Single or Daisy type. Cuttings will be shipped direct from California.

\$6.00 per 100, \$50.00 per 1000

**CALIFORNIA BRONZE DAISY.** Light bronze. Matures in California October 3rd.

**CALIFORNIA BUCKINGHAM, LIGHT BRONZE.** Light bronze. Matures in California October 10th.

**CALIFORNIA KASHIMA DAISY.** Red. Matures in California October 20th.

**CALIFORNIA NAGONA DAISY.** White. Matures in California October 20th.

**CALIFORNIA YELLOW DAISY.** Pure yellow. Matures in California October 3rd.



California Nagona Daisy



## LARGE FLOWERING MUMS



Albatross

# Large Flowering Mums

A letter before each variety indicates, for quick reference, the season of flowering—Early, Late, etc. The date after each variety is approximate date of flowering. Where possible, date of best bud is suggested.

E —Early. To get best flowers it is important to order early and plant early in May or June for best results. If buds are not formed on dates shown, reserve the first bud appearing after that date.

M—Midseason. When seasons are favorable, some of these will bloom a few days before November 1st.

L —Late. Late-flowering varieties usually have best blooms about November 10th, if early buds are taken and the season is favorable. These varieties may be had for later blooming by selecting the later buds and planting later.

T —Thanksgiving varieties usually flower shortly before Thanksgiving, but can be held, in most cases for Thanksgiving sales.

“C.S.A. Certificate” is the award of the “Chrysanthemum Society of America.”

## GENERAL COLLECTION

		100	1000
E —	<b>Adonia.</b> Pink. Oct. 25. Best bud Sept. 5.....	\$7.00	\$65.00
E —	<b>Albatross.</b> Pure white. Oct. 25. Take terminal bud.....	12.00	100.00
E —	<b>Ambassador.</b> White for Oct. 20. Select terminal bud. Suitable for shading.....	3.00	27.50
T —	<b>Andrew Schmidt.</b> Dark pink sport of Seidewitz. Bud Sept. 15. Matures Nov. 30.....	3.00	27.50



# LARGE FLOWERING MUMS

## GENERAL COLLECTION—Continued

	100	1000
M— <b>Anna Kaskas.</b> Golden bronze. Bud Sept. 5–10. Matures Nov. 1–5.....	\$3.00	\$27.50
L — <b>Apricot May Wallace.</b> Apricot. Terminal bud. Blooms Nov. 7–15.....	5.00	40.00
E — <b>Apricot Queen.</b> Orange-bronze. Blooms Nov. 1. Bud Sept. 5.....	3.00	27.50
M— <b>Betsy Ross.</b> Incurved; white. Blooms Nov. 5. Bud Aug. 25.....	3.00	27.50
E — <b>Blazing Gold.</b> Golden yellow. Blooms Oct. 25. Terminal bud.....	12.00	100.00
L — <b>Bonnaffon De Luxe.</b> Golden yellow. Bud Sept. 10. Blooms Nov. 20.....	5.00	40.00
M— <b>Bonnaffon Shibuya.</b> Yellow. Terminal bud. Nov. 20.....	3.00	27.50
T — <b>Bronze Frick.</b> Short grower. Blooms Nov. 25. Bud Sept. 10.....	3.00	27.50
L — <b>Bronze Gem.</b> Bronze. Nov. 20. Terminal bud.	3.00	27.50
E — <b>Bronze Lode.</b> Bronze sport Gold Lode. Oct. 1.	4.00	35.00
E — <b>Camilla.</b> White, tall grower. Blooms Oct. 18. Best bud Aug. 25.....	3.00	27.50
M— <b>Cardonia.</b> Yellow. Blooms Nov. 5. Bud Sept. 5.	3.00	27.50
E — <b>Celestra.</b> Clear bright yellow to follow Gold Lode. Blooms Oct. 10. Best bud is terminal..	3.00	27.50
T — <b>Chadwick Bronze.</b> For Thanksgiving. Ter- minal bud.....	3.00	27.50
T — <b>Chadwick Pink.</b> For Thanksgiving. Terminal bud.....	3.00	27.50
T — <b>Chadwick White.</b> For Thanksgiving. Ter- minal bud.....	3.00	27.50
T — <b>Chadwick Yellow.</b> For Thanksgiving. Ter- minal bud.....	3.00	27.50
M— <b>Chas. Rager.</b> White. Blooms Nov. 10. 4 ft. Bud Sept. 15.....	3.00	27.50
M— <b>Chas. W. Johnson.</b> White, form like Betsy Ross. 4 ft. Oct. 30. Bud Sept. 10.....	3.00	27.50
T — <b>Chattanooga.</b> Pure white. 4 ft. Blooms Nov. 25. Best bud Sept. 20.....	3.00	27.50
E — <b>Christina.</b> White sport of Chochard. Oct. 20. Short grower. Bud. Aug. 25.....	3.00	27.50
E — <b>Chrysolora.</b> Yellow. Oct. 15. Bud Aug. 15..	3.00	27.50
E — <b>Citronella.</b> Inc. yellow. Oct. 25. Bud Aug. 30.	3.00	27.50
T — <b>Clara B. Ford.</b> Incurved yellow. Nov. 20. Select bud Sept. 20. Medium height.....	3.00	27.50
M— <b>Coahoma.</b> Bright yellow. Oct. 25. Terminal bud.....	4.00	35.00
M— <b>Col. Alger.</b> Yellow. Blooms Nov. 5. Bud Sept. 5.	8.00	75.00
M— <b>Columbus Dispatch.</b> Large yellow, medium height. Blooms Nov. 15. Best bud Sept. 1....	3.00	27.50
E — <b>Corona.</b> Deep yellow incurved. Blooms Oct. 25. Terminal bud.....	3.00	27.50
L — <b>December Beauty.</b> White. Incurved. Matures Dec. 1. 3½ ft. Select bud Oct. 1–10.....	3.00	27.50
L — <b>December Beauty Improved.</b> White sport from December Beauty. Best bud Oct. 1....	8.00	75.00
L — <b>December Glory.</b> Incurved; white. Matures Dec. 1. 5 ft. Select bud Sept. 30.....	3.00	27.50
L — <b>December Queen.</b> Yellow. Dec. 1. Terminal bud.....	3.00	27.50
E — <b>Detroit News.</b> Bronze, maturing Oct. 25. Select bud Aug. 30.....	3.00	27.50
T — <b>Distinction.</b> Rose-pink. Terminal bud.....	3.00	27.50
T — <b>Dr. Enguehard.</b> Pink. 4 ft. Bud Sept. 15....	3.00	27.50
E — <b>Early Frost.</b> White. Short grower. Blooms Sept. 12. Select early bud.....	3.00	27.50
T — <b>E. A. Seidewitz.</b> Pink. 5 ft. Bud Sept. 15....	3.00	27.50
L — <b>Edgar Stillman Kelly.</b> Pure white. Matures Nov. 15. Select bud Sept. 15. 5 ft.....	3.00	27.50
E — <b>Evening Glow.</b> Yellow. Blooms Oct. 25. Bud Sept. 10.....	3.00	27.50
M— <b>Evening Star.</b> Pink. Nov. 1. Bud Sept. 5....	3.00	27.50
M— <b>Favorite.</b> Tall growing white for Nov. 15. Best bud Sept. 5.....	3.00	27.50
M— <b>Floyd Gibbons.</b> Salmon-pink with buff reverse. Blooms Nov. 10. Best bud Sept. 15.....	3.00	27.50
T — <b>Friendly Call.</b> Buff yellow. Terminal bud. Blooms Nov. 25–Dec. 10.....	5.00	40.00



# LARGE FLOWERING MUMS

## GENERAL COLLECTION—Continued

	100	1000
T — <b>Friendly Rival.</b> Golden yellow. Flowering Nov. 15 to Thanksgiving. Best bud Sept. 10..	\$3.00	\$27.50
T — <b>Garnet King.</b> Fine red. Best bud Sept. 20. Matures Nov. 20-30. Short grower.....	3.00	27.50
T — <b>Gladys Pearson.</b> Bronze; grows 5 ft. from June planting. Bud Sept. 30.....	3.00	27.50
T — <b>Glenview.</b> Well known bronze for Thanksgiving. Best bud Sept. 10. Short grower.....	5.00	45.00
M — <b>Glitters.</b> Bronze. Nov. 1. Terminal bud....	3.00	27.50
E — <b>Gold Lode.</b> Oct. 1. Golden yellow. Good pot plant. Take bud Aug. 25. 3½ ft.....	3.00	27.50
T — <b>Golden Arbina.</b> Deep yellow. Terminal bud..	5.00	40.00
E — <b>Golden Bronze.</b> Golden bronze. 5 ft. tall. Terminal bud. Blooms Oct. 25.....	4.00	35.00
T — <b>Golden Celebration.</b> An improved Celebration. Best bud Sept. 15. Blooms Nov. 20....	3.00	27.50
M — <b>Golden Glory.</b> Yellow. Nov. 1. Bud Aug. 25. Makes a fine pot plant. Short grower.....	3.00	27.50
E — <b>Golden Glow Improved.</b> Blooms Oct. 1. Bud Aug. 1.....	3.00	27.50
E — <b>Golden Measure.</b> Golden yellow. Terminal bud. Blooms Oct. 25.....	3.00	27.50
L — <b>Golden Mrs. Nellie T. Ross.</b> Golden yellow bud. Early Oct. Blooms Dec. 1.....	3.00	27.50
T — <b>Golden Oak.</b> Golden bronze. Nov. 20. Terminal bud.....	6.00	50.00
E — <b>Golden October.</b> Deep yellow. Blooms about Oct. 10. Bud Aug. 25. Medium height.	3.00	27.50
T — <b>Golden Pearson.</b> Sport of Gladys Pearson for Thanksgiving. Bud Sept. 30.....	3.00	27.50
T — <b>Golden Seidewitz.</b> Yellow. Bud Sept. 15....	3.00	27.50
M — <b>Golden Topaz.</b> Bright yellow. 4 ft. Blooms Nov. 10. Best bud Sept. 10.....	3.00	27.50
E — <b>Golden Wave.</b> Incurved bright yellow. Blooms Oct. 20. 3½ ft. Bud Sept. 5.....	3.00	27.50
E — <b>Good News.</b> Yellow sport of Detroit News. Blooms Oct. 25. Bud Aug. 30.....	3.00	27.50
E — <b>Governor Green.</b> Crimson, reverse of petals old gold. Blooms Oct. 15. Bud Aug. 15.....	3.00	27.50
M — <b>Grace Sturgis.</b> Tall growing bronze with silvery reverse. Large bloom. Bud Aug. 25. Fully developed Nov. 1.....	7.00	60.00
T — <b>Harvard.</b> Crimson. 5 ft. Bud Sept. 30.....	3.00	27.50
T — <b>Helen Frick.</b> Dark pink. Blooms Nov. 25. Bud Sept. 10.....	3.00	27.50
E — <b>Hilda Bergen.</b> Bronze. Blooms Oct. 25. Can be planted closely and grow several flowers to the plant. Bud Aug. 25.....	3.00	27.50
M — <b>Honeydew.</b> Yellow. Nov. 15. Terminal bud..	3.00	27.50
M — <b>Immaculate.</b> Pure white incurved. Blooms for early Nov. Terminal bud.....	3.00	27.50
E — <b>Indianola.</b> Bronze. Oct. 10. 4 ft. Bud Aug. 25..	3.00	27.50
T — <b>Indian Summer</b> (Bronze Chadwick). Ter. bud.	3.00	27.50
M — <b>Indianapolis Pink.</b> Fine, large, incurved pink. Blooms Nov. 15 from terminal bud. Good commercial pink.....	6.00	50.00
M — <b>Indian Chief.</b> Bronze, buff reverse. Bud Sept. 5. Blooms Nov. 10.....	4.00	35.00
M — <b>Jubilee.</b> Bonnaffon yellow. Blooms Nov. 15. Terminal bud.....	12.00	100.00
M — <b>J. W. Prince.</b> Dark pink sport of Chieftain. Nov. 1. 3 ft. Bud Aug. 30.....	3.00	27.50
E — <b>Justrite.</b> Bright pink for Oct. 15. A commercial sort. Terminal bud. Fine for shading.....	3.00	27.50
E — <b>Keystone.</b> Oct. 25. Bud Aug. 30.....	3.00	27.50
T — <b>Lemon Queen.</b> Yellow. Terminal bud.....	3.00	27.50
T — <b>Leroy Zang.</b> Yellow incurved sport of Golden Pearson. Bud Sept. 30. Blooms Nov. 25....	3.00	27.50
T — <b>Loretta.</b> Intense yellow. Nov. 30. Bud Aug. 30.	7.00	65.00
M — <b>Louisa Pockett.</b> Large white for Nov. 10. Good for exhibition or commercial purposes. Medium height. Best bud Aug. 10.....	8.00	75.00
E — <b>Lustre.</b> Lavender-pink. Bud Aug. 25. Grows 4 ft. Blooms Oct. 10.....	3.00	27.50



## LARGE FLOWERING MUMS



**Jubilee**

### GENERAL COLLECTION—Continued

	100	1000
M— <b>Majestic.</b> Exhibition variety, also good as commercial. Blooms Nov. 1. Best bud Aug. 15. Round form, orange shading to bronze.....	\$8.00	\$75.00
T — <b>Major Bonnaffon.</b> Yellow. Nov. 20. Bud Sept. 10.....	3.00	27.50
E — <b>Major Edward Bowes.</b> Pink, medium height. Blooms Oct. 20. Bud Aug. 30.....	3.00	27.50
L — <b>Margaret Graham.</b> Incurved pure white. 4 ft. Blooms Nov. 20. Terminal bud.....	4.00	35.00
T — <b>Marie de Petris.</b> Yellow. Incurved. Nov. 25. and later. Select bud Sept. 15.....	3.00	27.50
M— <b>Marketeer.</b> Fine, large, incurved commercial white. Blooms Nov. 15–20. Take terminal bud. Suitable under light for late blooming. <i>Illustrated on next page</i> .....	6.00	50.00
M— <b>Mark Twain.</b> Bronze. Medium height. Blooms Nov. 20. Bud Sept. 20.....	3.00	27.50
L — <b>Mefo.</b> Creamy white; matures Nov. 20. 4 ft. high. Bud Sept. 20.....	3.00	27.50
E — <b>Minewa.</b> Golden bronze. Oct. 15. Bud Aug. 10..	5.00	40.00
T — <b>Miss F. Bowers.</b> White. Nov. 30. Bud Sept. 5..	7.00	65.00
L — <b>Mistletoe Bronze.</b> Mistletoe. Bronze. Dec. 15. Bud Sept. 30.....	3.00	27.50
L — <b>Mistletoe Golden.</b> Dec. 15. Bud Sept. 30...	3.00	27.50
L — <b>Mistletoe Pink.</b> Pink Mistletoe. Dec. 30. Bud Sept. 30.....	3.00	27.50
L — <b>Mistletoe White.</b> Dec. 30. Bud Sept. 30.....	3.00	27.50
L — <b>Mohawk Chief.</b> Crimson reflexed. Blooms Nov. 30. Bud Oct. 1.....	3.00	27.50
M— <b>Monument.</b> Large commercial white; round incurved form. 5 ft. Nov. 15. Bud Sept. 10...	3.00	27.50
L — <b>Mrs. A. J. Stahelin.</b> Bronze with reverse petals yellow. In bloom Nov. 15th. Terminal bud..	3.00	27.50
L — <b>Mrs. Alex Laurie.</b> Pink. Blooms Nov. 15. Medium height. Bud Sept. 20.....	3.00	27.50
M— <b>Mrs. F. D. Roosevelt.</b> Yellow. Blooms Nov. 15. Buds Sept. 5.....	3.00	27.50



## LARGE FLOWERING MUMS



Marketeer (Described on page 13)

### GENERAL COLLECTION—Continued

L —	<b>Mrs. David F. Roy.</b>	Crimson-red. Nov. 15.	100	1000
		Bud Sept. 15. Semi-dwarf grower.....	\$3.00	\$27.50
M —	<b>Mrs. J. Leslie Davis</b>	(Pink Turner). Blooms		
		Nov. 5. Best bud Aug. 30.....	6.00	50.00
E —	<b>Mrs. H. E. Kidder.</b>	Bright early yellow; 4 ft.		
		Select bud Aug. 25. Blooms Oct. 15.....	3.00	27.50
M —	<b>Mrs. H. S. Firestone.</b>	Chamois-buff. Flower-		
		ing Nov. 1. Best bud Aug. 25.....	8.00	75.00
L —	<b>Mrs. Nellie T. Ross.</b>	See <b>Golden Nellie T. Ross.</b>	3.00	27.50
M —	<b>Mrs. Wm. Thaw, Jr.</b>	Yellow. Nov. 10. Bud		
		Sept. 10.....	3.00	27.50
M —	<b>Nagirroc.</b>	Orange-bronze. Nov. 1. Best bud		
		Aug. 15. Medium height. Exhibition and		
		commercial.....	8.00	75.00
M —	<b>Nerissa.</b>	Large, incurved pink, blooming Nov. 5.		
		Best bud Sept 5. Good exhibition also .....	8.00	75.00
T —	<b>Oak Leaf.</b>	A dark bronze Gladys Pearson sport.		
		Best bud Sept. 30. 5 ft.....	3.00	27.50



# LARGE FLOWERING MUMS

## GENERAL COLLECTION—Continued

	100	1000
E — <b>Oconto.</b> White. Oct. 15. 4 ft. Take bud Aug. 25.	\$3.00	\$27.50
E — <b>October Rose.</b> Incurved pink. Oct. 20. 4½ ft. Large bloom, good stem. Bud Sept. 5.	3.00	27.50
M — <b>Old Rose.</b> Pink for early Nov. Bud Sept. 10. Good for shading.	3.00	27.50
M — <b>Orchid Queen.</b> Orchid-pink. Blooms Nov. 10. Terminal bud.	6.00	50.00
T — <b>Peter John.</b> Light pink. Sport of Thanksgiving. Pink. Short grower. Bud Sept. 15.	3.00	27.50
E — <b>Pink Beauty.</b> Pink, short grower. Blooms Oct. 15. Terminal bud.	4.00	35.00
E — <b>Pink Bergen.</b> Incurved pink. Oct. 15. Easy grower. Can be grown 3 or 4 to the plant.	8.00	75.00
E — <b>Pink Chief.</b> Bright rose-pink. Round form. Terminal bud for best color. Blooms Oct. 15.	3.00	27.50
E — <b>Pink Dawn.</b> Light pink. Oct. 25. Best bud Sept. 10.	5.00	40.00
M — <b>Pink Delight.</b> Good rose-pink for midseason. Nov. 1. Bud Sept. 10. Tall grower.	3.00	27.50
M — <b>Pink Treasure.</b> Large incurved. Nov. 10. 3 ft. Bud Sept. 20.	3.00	27.50
E — <b>Quaker Maid.</b> White. Blooms first week in Oct. Grows 4 ft. Take bud Aug. 25.	3.00	27.50
M — <b>R. B. Mellon.</b> Light bronze, tall grower. Blooms Nov. 1. Bud Sept. 1.	3.00	27.50
T — <b>R. M. Calkins.</b> Yellow. Nov. 30. Bud Sept. 20.	3.00	27.50
M — <b>Richmond.</b> Yellow. Nov. 1. Bud Aug. 25.	3.00	27.50
T — <b>Rosa Raisa.</b> Pink, short grower. Bud Sept. 20.	3.00	27.50
E — <b>Rose Chochard.</b> Pink. Matures Oct. 15. Dwarf grower. 3 ft. Select bud Aug. 15.	3.00	27.50
E — <b>Rose Glory.</b> Lavender-pink. Oct. 15–20. Take terminal bud for best color.	3.00	27.50
E — <b>Rose Marie.</b> Tall pink. Oct. 1. Bud Aug. 5.	3.00	27.50
M — <b>Rose Perfection.</b> Pink. Nov. 10. Bud Sept. 10.	3.00	27.50
L — <b>Secretary Nehrling.</b> Bright yellow. Nov. 18. Bud Sept. 15.	3.00	27.50
E — <b>Silver Dawn.</b> Tall growing white for Oct. 18. Bud Aug. 25.	3.00	27.50
E — <b>Silver Sheen.</b> Pure white, incurved. Matures Oct. 20. Bud Aug. 30. Fine keeper.	3.00	27.50
E — <b>Smith's Early White.</b> Tall growing, in bloom Oct. 2. Bud Aug. 10.	3.00	27.50
L — <b>Smith's Late White.</b> In bloom Dec. 15. Short grower. Bud Sept. 30.	3.00	27.50
E — <b>Smith's Superlative.</b> Yellow, brighter than Friendly Rival. Fine substance. Matures Oct. 25. Grows 5 ft. Select bud Aug. 25.	3.00	27.50
M — <b>Snow White.</b> Incurved. 4–5 ft. Nov. 1. Take terminal bud.	3.00	27.50
M — <b>Stately White.</b> Nov 1. Terminal bud.	3.00	27.50
T — <b>Sunbeam.</b> Yellow. 4½ ft. Bud Sept. 20.	3.00	27.50
E — <b>Sunglow.</b> Yellow. Oct. 25. Bud Aug. 25.	3.00	27.50
T — <b>Sun Gold.</b> Yellow. Med. height. Bud Sept. 30.	3.00	27.50
T — <b>Tekonsha.</b> Fine large bronze for Thanksgiving. 3½ ft. Select bud Sept. 10.	3.00	27.50
T — <b>Thanksgiving Pink.</b> Reflex dark pink, dwarf grower. Bud Sept. 15.	3.00	27.50
M — <b>Thos. W. Pockett.</b> Beautiful clear pink with tips of petals incurved. Enormous size. Blooms Nov. 5. Bud Aug. 10.	10.00	90.00
T — <b>Timothy Eaton.</b> White. Nov. 20. Bud Sept. 15.	3.00	27.50
E — <b>Tints of Gold.</b> Bronze. Oct. 10. Bud Aug. 15.	3.00	27.50
L — <b>Tobin's Late Yellow.</b> Yellow, sport of Smith's Late White. Short grower. Blooms Dec. 15. Bud Oct. 1.	3.00	27.50
L — <b>Tobin's Late Yellow, Improved.</b> Deep yellow sport from Tobin's Late Yellow.	8.00	75.00
T — <b>Tom Browne.</b> White. Nov. 20. Terminal bud.	3.00	27.50
M — <b>Turner, Bronze.</b>	6.00	50.00
M — <b>Turner, Pink</b> (Mrs. J. Leslie Davis)	6.00	50.00
M — <b>Turner, White.</b>	6.00	50.00
M — <b>Turner, Yellow.</b>	6.00	50.00

These Turner varieties are in bloom Nov. 5,  
being fine for exhibition purposes and satisfac-  
tory for commercial growing. Best bud Aug. 25.



## LARGE FLOWERING MUMS

### GENERAL COLLECTION—Continued

	100	1000
M— <b>W. H. Waite.</b> Bronze. Nov. 5. Best bud Aug. 15. Dwarf grower.....	\$6.00	\$50.00
E — <b>White Chief.</b> Incurved white, good commercial size and substance. Blooms Oct. 18 from terminal bud. 3 ft. Follow Quaker Maid.....	3.00	27.50
M— <b>White Chieftain.</b> Nov. 1. Bud Aug. 31.....	3.00	27.50
T — <b>White Distinction.</b> White sport. Terminal bud.....	3.00	27.50
T — <b>White Frick.</b> White sport of Helen Frick....	3.00	27.50
T — <b>White Seidewitz.</b> Sport of Pink Seidewitz....	3.00	27.50
L — <b>White Treasure.</b> White, slight pink shading. Tall grower, blooming Dec. 15. Best bud Oct. 15.....	7.00	65.00
M— <b>Whittier.</b> Fine yellow to replace Bonnaffon. Nov. 15. Best bud Sept. 15. Medium height.	3.00	27.50
E — <b>William Didden.</b> Yellow sport of Indianola. Blooms Oct. 8. Med. height. Bud Aug. 25....	3.00	27.50
M— <b>Windsor Gold.</b> Golden yellow. Terminal bud. Bloom Nov. 1.....	4.00	35.00
E — <b>Yellow Ambassador.</b> Sport of Ambassador...	3.00	27.50
T — <b>Yellow Chattanooga.</b> Sport of Chattanooga.	3.00	27.50
M— <b>Yellow Chieftain.</b> Sport of Chieftain. Nov. 1.	4.00	35.00
L — <b>Yellow December Glory.</b> Light yellow. Dec. 1. Bud Sept. 30.....	3.00	27.50
E — <b>Yellow Frost.</b> Short grower. Blooms Sept. 1..	3.00	27.50
M— <b>Yellow Gold.</b> Bright yellow, tall grower. Flowers Nov. 10. Terminal bud.....	3.00	27.50
T — <b>Yellow Mefo.</b> Yellow sport of Mefo.....	3.00	27.50
M— <b>Yellow Monument.</b> Yellow sport of Monument	3.00	27.50

# Large Flowering Mums

## Special Group

### EXHIBITION VARIETIES

These varieties are really exhibition types, but some are good commercially as well, and therefore listed here. Very useful for one who retails his own blooms of these kinds.

	Doz.	100
<b>Alice Benson.</b> Incurved white, blooms Nov. 1. Stiff stem. Many prefer this to Wm. Turner. Take second crown bud.....	\$2.00	\$8.00
<b>Carrie Beinecke.</b> Bronze. Large blooms for early Nov. Best bud Aug. 20.....	2.00	10.00
<b>Dr. J. M. Inglis.</b> Wine-purple with silver reverse, loosely incurved. Matures Nov. 1. Bud Aug. 25..	2.00	8.00
<b>Earl Kitchener.</b> Bronze. Medium height. Blooms Nov. 10. Best bud Aug. 20.....	2.00	10.00
<b>Elberon.</b> Incurved pink. Nov. 1. Medium height. Best bud Aug. 30.....	2.00	8.00
<b>Glenview.</b> Bronze for Thanksgiving. Best bud Sept. 10.....	1.00	5.00
<b>Golden Majestic.</b> Huge blooms of gold—no trace of bronze. Perfect form. Blooms Nov. 1. Best bud Aug. 20.....	2.00	8.00
<b>Grace Sturgis.</b> Tall growing bronze with silvery reverse. Large bloom. Bud Aug. 25. Fully developed Nov. 1.....	2.00	7.00
<b>Harvest Moon.</b> Large exhibition bright yellow. Excellent for commercial purposes. Blooms run 10 in. in diameter without special care. Can be grown normally or under shade. Normally blooms in late Oct. Select last crown or terminal bud. Rigid stems to hold bloom erect.....	Each \$1.00	....
<b>John R. Booth.</b> Golden sport of Nagirroc. One of the earliest of large exhibition types. Blooms Nov. 1. Best bud Aug. 15.....	2.00	8.00



# LARGE FLOWERING EXHIBITION MUMS

	Doz.	100
<b>John S. Bush.</b> White. Oct. 15. Bud Aug. 15.....	\$2.00	\$10.00
<b>La France.</b> Purple of medium height. Blooming Nov. 1. Bud Aug. 15.....	2.00	6.00
<b>Louisa Pockett.</b> Large pure white. Blooms for Nov. 10. Take bud Aug. 15. Good for exhibition and commercial.....	2.00	8.00
<b>Majestic.</b> Huge, round blooms of fine form. Orange shading to bronze. Good commercial as well as ex- hibition. Blooms Nov. 1. Best bud Aug. 20.....	2.00	8.00
<b>Marion H. Uffinger.</b> Reflexed bloom, tips of petals incurved, showing golden reverse. Dazzling bronze, crimson and gold. Fine exhibition. Blooms Nov. 1. Best bud Aug. 20-25.....	2.00	8.00
<b>Miss Millicent Rogers.</b> Bronzy pink, golden shad- ings, reflex petals. Blooms Oct. 20. Bud Aug. 25..	2.00	10.00
<b>Miss Rita Mitchell.</b> Salmon-bronze with fawn re- verse. Large size bloom for Nov. 5. Best bud Aug. 25.....	2.00	10.00
<b>Mrs. B. D. Spillman.</b> Apricot-orange, fine exhibi- tion bloom. Graceful with reflexing petals. Height 4-5 ft. Blooms Nov. 1. Take best bud Aug. 20...	2.00	10.00
<b>Mrs. E. Kershaw.</b> Golden bronze. Extremely large growth of foliage and stem. Marvelous show vari- ety. Blooms Nov. 1. Best bud Aug. 15.....	2.00	12.00
<b>Mrs. G. G. Mason.</b> Blood red with golden reverse. Medium height. Blooms Nov. 1. Bud Aug. 20..	2.00	8.00
<b>Mrs. H. S. Firestone.</b> Chamois-buff. Large bloom. Dwarf grower. Good also for commercial. Nov. 1. Best bud Aug. 25.....	2.00	8.00
<b>Mrs. Jules Leeds.</b> Blood-red, immense petals. Fine novelty, somewhat different. Blooms Nov. 10. Best bud Aug. 25.....	2.00	8.00
<b>Mrs. Woodrow Wilson.</b> Snow-white, good for time it blooms, Oct. 15. Best bud Aug. 15.....	2.00	10.00
<b>Nagirroc.</b> Orange-bronze, blooming Nov. 1. Best bud Aug. 15. Medium height.....	2.00	8.00
<b>Nellie Mitchell.</b> Yellow suffused bronze for Nov. 1. Bud Aug. 25.....	2.00	10.00
<b>Nerissa.</b> Large, incurved pink, blooming Nov. 5. Best bud Sept. 5. Good commercial also.....	2.00	8.00
<b>Niagara.</b> Large, snow-white with long petals, round- ed form. Fine foliage and stiff stems. Blooms Nov. 5. Best bud Aug. 15.....	2.00	8.00
<b>Pockett's Crimson.</b> Crimson with gold reverse. Blooms Oct. 25. Bud Aug. 25.....	2.00	10.00
<b>Red Majestic.</b> Bronzy red sport of Majestic. Blooms Nov. 1. Take first bud after Aug. 25...	2.00	8.00
<b>Rosanda.</b> Old rose with outer petals reflexing and center incurved. Nice large blooms for Nov. 1. Best bud Sept. 10.....	2.00	8.00
<b>Thomas W. Pockett.</b> Beautiful clear pink with tips of petals incurved. Enormous size. Blooms Nov. 10. Best bud Aug. 15.....	2.00	10.00
<b>Turner.</b> Bronze.....	2.00	6.00
<b>Turner.</b> Pink. ( <b>Mrs. J. Leslie Davis</b> ).....	2.00	6.00
<b>Turner.</b> White.....	2.00	6.00
<b>Turner.</b> Yellow.....	2.00	6.00

These Turner varieties are in bloom Nov. 5, being fine for exhi-  
bition purposes and satisfactory for commercial growing. Best  
bud Aug. 25.

	Doz.	100
<b>Vermont.</b> Pink, incurved, large bloom, tall grower. Blooms Nov. 10. Best bud Aug. 25.....	\$2.00	\$ 8.00
<b>W. H. Waite.</b> Bronze, Nov. 5. Best bud Aug. 15. Dwarf grower. Good also for commercial.....	1.00	6.00
<b>W. H. Waite, Improved.</b> Red sport of W. H. Waite.	1.00	6.00
<b>Wm. Hazelhurst.</b> Pink, blooming Oct. 29. Best bud Aug. 25.....	2.00	10.00
<b>Yellow Pockett.</b> Yellow sport of Louisa Pockett, some in every way except color. Blooms early November. Bud Aug. 15.....	2.00	10.00



# POMPONS

## LARGE-FLOWERING TYPES

T—Thanksgiving

E—Early

M—Midseason

L —Late

PP—Varieties marked PP are desirable for Pot Plants or disbudding. For additional Pot Plant varieties see under separate group of Pot Plant varieties page 24.

\*—Varieties marked (\*) may be disbudded or grown natural in sprays.

	<i>Blooms</i>	100	1000
M— <b>Abelard</b> . Orchid-pink.....	Oct. 30	\$7.00	\$65.00
M— <b>Acto</b> (*). Pink.....	Nov. 1	3.00	27.50
E— <b>Alecia</b> . Bronze.....	Oct. 30	3.00	27.50
M— <b>Alice</b> (PP). Pink.....	Nov. 15	3.00	27.50
L— <b>Amarantha</b> . Purplish crimson....	Dec. 10	7.00	65.00
M— <b>Amos</b> . Fine bronze.....	Nov. 10	3.00	27.50
E— <b>Angelo</b> (PP*). Fine pink.....	Oct. 25	3.00	27.50
E— <b>Arcadia</b> . Pure white.....	Oct. 25	4.00	35.00
M— <b>Autumn Glints</b> . Yellow.....	Nov. 1	3.00	27.50
T— <b>Avalon</b> . Orange-bronze.....		4.00	35.00
E— <b>Balandus</b> (*). Pink, cream reverse.	Oct. 25	4.00	35.00
L— <b>Ball of Gold</b> (PP*). Yellow.....	Nov. 20	3.00	27.50
T— <b>Betty Watkins</b> . Bronze.....		3.00	27.50
T— <b>Bobbie</b> . Creamy white.....	Nov. 20	3.00	27.50
E— <b>Bokhara</b> . Bronze.....	Oct. 25	4.00	35.00
L— <b>Bridal Bells</b> . White.....	Dec. 15	3.00	27.50
T— <b>Bristolite</b> . Bronze.....	Nov. 25	3.00	27.50
M— <b>Bronze Acto</b> (*). Bronze.....	Nov. 1	3.00	27.50
T— <b>Bronze Beauty</b> . Fine bronze.....		3.00	27.50
L— <b>Bronze Campfire</b> . Bronze sport of Campfire.....	Nov. 20	8.00	75.00
M— <b>Bronze Doty</b> . Fine large bronze..	Nov. 1	3.00	27.50
E— <b>Bronze Ermalinda</b> . Dark bronze.	Oct. 25	3.00	27.50
L— <b>Buttercup</b> . Yellow.....	Dec. 5	3.00	27.50
T— <b>Campfire</b> . Red.....	Nov. 20	3.00	27.50
T— <b>Capt. Blood</b> (*). Red with gold tips.		4.00	35.00
E— <b>Capt. Cook</b> . Pink.....	Oct. 20	3.00	27.50
E— <b>Carlina Lee</b> (PP). Rich red.....	Oct. 20	5.00	40.00
T— <b>Catherine</b> . Bronze.....	Nov. 20	3.00	27.50
L— <b>Cavalcade</b> . Mandarin-red.....	Dec. 10	5.00	45.00
M— <b>Chicago Pearl</b> . Fine white.....	Nov. 15	3.00	27.50
L— <b>Christmas Cheer</b> . Deep yellow..	Dec. 15	3.00	27.50
T— <b>Clorinda</b> . Bronze.....		3.00	27.50
L— <b>Comanche</b> . Chestnut-brown.....	Dec. 15	5.00	40.00
M— <b>Copper City</b> . Bronze or copper...	Nov. 5	5.00	45.00
E— <b>Cora Peck Buhl</b> . Yellow.....	Oct. 25	3.00	27.50
T— <b>Cordova</b> . Fine white.....		3.00	27.50
M— <b>Creole</b> . Bronze.....	Nov. 5	3.00	27.50
M— <b>Crystal White</b> (*). White.....	Nov. 10	3.00	27.50
E— <b>Dark Pink Jewell</b> (PP). Sport of Jewell.....	Oct. 1-15	4.00	35.00
L— <b>December Glory</b> (Kramers). White.	Dec.	3.00	27.50
M— <b>Derigold</b> . Glistening lemon yellow.	Nov. 10	6.00	50.00
T— <b>Dorothy Turner</b> . Bronze.....		3.00	27.50
T— <b>Dorothy Turner Dark Sport</b> . Very fine variety.....		6.00	50.00
T— <b>Dream</b> . Pink.....	Nov. 20	3.00	27.50
T— <b>Dusky Maid</b> . Rich red and gold..	Nov. 25	12.00	100.00



# POMPONS—LARGE FLOWERING VARIETIES

<b>POMPONS</b> —Continued		<i>Blooms</i>	100	1000
E —	<b>Earliwhite.</b> White.....	Oct. 10	\$3.00	\$27.50
E —	<b>Ecstasy.</b> Clear pink.....	Oct. 25	3.00	27.50
M —	<b>Edith Newberry</b> (*). Orange-rust.....	Nov. 5	3.00	27.50
E —	<b>Elizabeth Peterson.</b> Orange.....	Oct. 23	4.00	35.00
L —	<b>Elletra.</b> Pure even bronze.....	Dec. 1	7.00	65.00
M —	<b>Elora.</b> Pearly white.....	Nov. 1-10	3.00	27.50
E —	<b>Ermalinda.</b> Old rose.....	Oct. 25	3.00	27.50
M —	<b>Fireball</b> (*). Bright crimson.....	Nov. 1	3.00	27.50
E —	<b>Fire Bird.</b> Red-bronze.....	Oct. 25	3.00	27.50
T —	<b>Frank Wilcox</b> (PP) ( <b>Mrs. Beu</b> ). Bronze.....		3.00	27.50
T —	<b>Glow.</b> Reddish orange.....		3.00	27.50
L —	<b>Gold Coin</b> (*). Yellow.....	Dec. 1	3.00	27.50
M —	<b>Gold Drop.</b> Old gold.....	Nov. 1	3.00	27.50
E —	<b>Gold Finch.</b> Deep, rich yellow...Oct.	20	3.00	27.50
T —	<b>Gold Tips.</b> Bronze and gold.....		3.00	27.50
E —	<b>Golden Fairy.</b> (*). Yellow.....	Oct. 25	5.00	40.00
T —	<b>Golden Fleece.</b> Yellow.....	Nov. 25	3.00	27.50
E —	<b>Golden Herald</b> (PP*). Deep yellow.....	Oct. 10	3.00	27.50
L —	<b>Golden Modena.</b> Deep golden sport.....	Dec. 1	8.00	75.00
M —	<b>Golden Splendor.</b> Bright yellow.....	Nov. 6	3.00	27.50
E —	<b>Golden Spray.</b> Yellow.....	Oct. 15	3.00	27.50
T —	<b>Governor Lake</b> (PP). Bronze.....		3.00	27.50
M —	<b>Grenadier.</b> Rich red.....	Nov. 10	3.00	27.50
E —	<b>Greta.</b> White.....	Oct. 20	3.00	27.50
L —	<b>Harmony.</b> Orange bronze.....	Dec. 1	8.00	75.00
L —	<b>Hasegawa Gold.</b> Yellow.....	Dec. 1	3.00	27.50
M —	<b>Hasegawa Orange.</b> Buff orange.....	Nov. 10	4.00	35.00
M —	<b>High Lights.</b> Nice color combina- tion, orange and mahogany.....	Nov. 4	3.00	27.50
E —	<b>Ida.</b> Yellow.....	Oct. 15	3.00	27.50
E —	<b>Irene</b> (PP). White.....	Oct. 15	3.00	27.50
M —	<b>Irene Rich</b> (*). Pink.....	Nov. 1	3.00	27.50
E —	<b>Iridescent.</b> Various shades of gold and pink.....	Oct. 15	4.00	35.00
E —	<b>Jessie.</b> Rose-pink following Jewell.....	Oct. 25	4.00	35.00
E —	<b>Jewell</b> (PP). Pink.....	Oct. 10	3.00	27.50
L —	<b>Joan.</b> Bronzy orange.....	Nov. 20	3.00	27.50
E —	<b>J. Wells.</b> Bronze. Pink Dot sport.....	Oct. 25	3.00	27.50
M —	<b>Juva Nicholson.</b> Yellow.....	Nov. 15	3.00	27.50
L —	<b>Katherine Johnston.</b> Orange....	Dec. 10	7.00	65.00
M —	<b>La Vera.</b> Pink.....	Nov. 1	3.00	27.50
T —	<b>Legal Tender.</b> Bronze and gold....	Nov. 20	3.00	27.50
E —	<b>Leilah.</b> Pink.....	Oct. 15	3.00	27.50
E —	<b>Lilac.</b> Pink.....	Oct. 15	3.00	27.50
M —	<b>Lilian Doty</b> (*). Shell-pink.....	Nov. 1	3.00	27.50
T —	<b>Long Island Sunshine.</b> Bright yellow.....		3.00	27.50
L —	<b>Loris.</b> Bronze.....	Dec.	4.00	35.00
M —	<b>Los Angeles.</b> Clear scarlet.....	Nov. 15	4.00	35.00
M —	<b>Lucinda.</b> Deep pink.....	Nov. 15	3.00	27.50
E —	<b>Madeline.</b> True pink. Sport of Pink Dot.....	Oct. 25	4.00	35.00
M —	<b>Magatha.</b> White with dark eye...Nov.	10	3.00	27.50
M —	<b>Manchukuo.</b> Chestnut. C.S.A...Nov.	10	6.00	50.00
M —	<b>Marianna</b> (*). White.....	Nov. 1	3.00	27.50
M —	<b>Mary Lennon Hall.</b> Fine rich yel- low.....	Nov. 1	3.00	27.50
E —	<b>Masaka</b> (*). Yellow.....	Oct. 20	3.00	27.50
M —	<b>Masterpiece</b> (*). Tourmaline-pink.....	Nov. 15	3.00	27.50
T —	<b>Mrs. Beu</b> (PP) ( <b>F. Wilcox</b> ). Bronze		3.00	27.50
L —	<b>Mrs. N. G. Moore.</b> White sport from Olivia.....	Dec. 1	3.00	27.50
M —	<b>Mrs. Mary Hooker.</b> Red.....	Nov. 15	3.00	27.50
M —	<b>Mrs. M. G. Bulkeley.</b> Pink.....	Nov. 10	4.00	35.00
M —	<b>Muskoka</b> (*). Bronze.....	Nov. 10	3.00	27.50



# POMPONS—LARGE FLOWERING VARIETIES

POMPONS—Continued		Blooms	100	1000
E	— <b>Nellie Kleris.</b> Lavender-pink.....	Oct. 25	\$3.00	\$27.50
M	— <b>New York.</b> Bronze.....	Nov. 15	3.00	27.50
M	— <b>November Bronze</b> (PP). Orange-bronze; very good.....	Nov. 15	3.00	27.50
E	— <b>Nubian.</b> Bronzy red.....	Oct. 15	3.00	27.50
L	— <b>Olivia.</b> Pink.....	Dec. 5	3.00	27.50
L	— <b>Pagosa.</b> Dark pink.....	Dec. 5	3.00	27.50
M	— <b>Pasadena.</b> Vivid bronzy orange...	Nov. 1	4.00	35.00
M	— <b>Pauline Wilcox.</b> Bronze.....	Nov. 5	3.00	27.50
M	— <b>Peggy Poesch.</b> Brilliant apricot....	Nov. 10	8.00	75.00
T	— <b>Perfecto.</b> Yellow.....		5.00	40.00
E	— <b>Pink Dot.</b> White, pink center....	Oct. 25	3.00	27.50
T	— <b>Pink Lassie.</b> Pink, lavender shading		8.00	75.00
M	— <b>Pirate Gold.</b> Rich gold bronze....	Nov. 10	12.00	100.00
M	— <b>Princeton.</b> Golden yellow.....	Nov. 15	3.00	27.50
M	— <b>Red Princeton.</b> Reddish bronze..	Nov. 15	8.00	75.00
T	— <b>Red Wilcox</b> (PP). Reddish bronze.		3.00	27.50
M	— <b>Rev. H. Bushnell.</b> White.....	Nov. 10	4.00	35.00
E	— <b>Rising Sun.</b> Pink.....	Oct. 25	8.00	75.00
E	— <b>Rodell</b> (PP). Yellow.....	Oct. 20	3.00	27.50
E	— <b>Rodell Improved</b> (PP). Much better than Rodell.....	Oct. 20	3.00	27.50
E	— <b>Roman Bronze.</b> Bronze.....	Oct. 20	3.00	27.50
M	— <b>Rose Charm</b> (*). Rose-pink.....	Nov. 1	3.00	27.50
L	— <b>Roselea.</b> Pink.....	Dec. 1	3.00	27.50
E	— <b>Roseus.</b> Light pink sport of Sarda.	Oct. 25	7.00	65.00
T	— <b>Rowenna.</b> Bronze.....		3.00	27.50
L	— <b>Royal Crimson.</b> Rich crimson....	Dec. 1	8.00	75.00
L	— <b>Royal Queen.</b> White.....	Dec. 5	3.00	27.50
M	— <b>San Antonio.</b> Pink.....	Nov. 15	7.00	65.00
E	— <b>Saranac.</b> Bright yellow.....	Oct. 10	8.00	75.00
E	— <b>Sarda.</b> Deep pink.....	Oct. 25	3.00	27.50
M	— <b>Sea Gull</b> (*). White. Fine for budding.....	Nov. 1	3.00	27.50
E	— <b>Sheila.</b> Clear pink.....	Oct. 20	12.00	100.00
E	— <b>Silver Ball</b> (*). White.....	Oct. 12	3.00	27.50
L	— <b>Silver Star.</b> Desirable white for late cutting.....	Dec. 10	3.00	27.50
M	— <b>Silver Tips.</b> Pink with silver tips..	Nov. 10	3.00	27.50
E	— <b>Snow Cloud.</b> White.....	Oct. 15	3.00	27.50
M	— <b>Source d'Or.</b> Bronze.....	Nov. 1	3.00	27.50
T	— <b>St. Louis Gold.</b> Large bright yellow.		3.00	27.50
L	— <b>Stardust.</b> Yellow.....	Dec. 1	4.00	35.00
E	— <b>Suntan</b> (PP). Bronze.....	Oct. 25	3.00	27.50
M	— <b>Thyra</b> (PP*). Dark pink.....	Nov. 1	3.00	27.50
M	— <b>Tom Pearson.</b> Deep gold.....	Nov. 15	3.00	27.50
L	— <b>Tonquin.</b> Rose-pink.....	Dec. 10	3.00	27.50
E	— <b>Touchdown.</b> (*). White, yellow cast.....	Oct. 25	3.00	27.50
T	— <b>Unalga</b> (*). Yellow.....		3.00	27.50
T	— <b>Usona.</b> Pink.....		3.00	27.50
E	— <b>Uvalda.</b> White.....	Oct. 10	3.00	27.50
M	— <b>Vera Victoria</b> (*). Fine yellow...	Nov. 1	3.00	27.50
T	— <b>Western Beauty.</b> Old rose.....		3.00	27.50
M	— <b>White Caps.</b> Pure white, round bloom.....	Nov. 5	4.00	35.00
M	— <b>White Doty</b> (*). White.....	Nov. 1	3.00	27.50
E	— <b>White Jewell.</b> White, suffused pink.....	Oct. 10	3.00	27.50
M	— <b>White Light.</b> Creamy white.....	Nov. 15	7.00	65.00
L	— <b>White Tonquin.</b> Pure white.....	Dec. 10	7.00	65.00
L	— <b>White Yuletide</b> (PP). White.....	Dec. 1	3.00	27.50
T	— <b>Wildfire.</b> Orange-rust.....		4.00	35.00
T	— <b>Yellow Bird.</b> Yellow.....	Nov. 20	3.00	27.50
T	— <b>Yellow Cordova.</b> Cordova sport..		4.00	35.00
E	— <b>Yellow Dot.</b> Jablonsky's yellow sport of Pink Dot; tall grower...	Oct. 25	3.00	27.50
M	— <b>Yellow Doty</b> (*). .....	Nov. 1	3.00	27.50
M	— <b>Yellow Fellow</b> (PP). .....	Nov. 15	3.00	27.50
M	— <b>Yellow Muskoka</b> (*). .....	Nov. 10	3.00	27.50
M	— <b>Yellow New York.</b> Fine yellow..	Nov. 15	3.00	27.50
M	— <b>Yellow Sea Gull</b> (*). Sea Gull sport. ....	Nov. 1	3.00	27.50
L	— <b>Yellow Silver Star.</b> A sport.....	Dec. 10	3.00	27.50
L	— <b>Yellow Yuletide</b> (PP). Fine yellow.	Dec. 1	3.00	27.50
T	— <b>Yuvawn</b> (PP*). Yellow.....	Nov. 25	3.00	27.50



# POMPONS

## OF BUTTON OR BABY TYPE

Very fine for cut flowers and also suitable for pot plants, being dwarf growers. If potted in June and pinched several times will grow 8 to 16 inches in height from soil.

	<i>Blooms</i>	100	1000
E— <b>Adelaide.</b> Mahogany.....	Oct. 15	\$3.00	\$27.50
E— <b>Agate.</b> Yellow, red eye.....	Oct. 25	3.00	27.50
M— <b>Baby.</b> Yellow.....	Nov. 10	3.00	27.50
T— <b>Betty Price.</b> Orange and bronze..		3.00	27.50
T— <b>Beuneta.</b> Bronze tipped with gold.		3.00	27.50
T— <b>Big Baby.</b> Yellow.....		3.00	27.50
E— <b>Bonnibell.</b> Orange-buff.....	Oct. 15	3.00	27.50
E— <b>Bonnie Maid.</b> Pink.....	Oct. 18	3.00	27.50
E— <b>Bright Spot.</b> Shell-pink.....	Oct. 25	6.00	50.00
E— <b>Bronze Queen.</b> .....	Oct. 25	3.00	27.50
L— <b>Christmas Gold.</b> Yellow.....	Dec. 1	3.00	27.50
M— <b>Clare.</b> White.....	Nov. 15	3.00	27.50
E— <b>Clara Jameson Improve.</b> Bronze.	Oct. 16	3.00	27.50
T— <b>Crystall Jewell.</b> White.....	Nov. 20	3.00	27.50
M— <b>Dainty Maid.</b> White.....	Nov. 1	3.00	27.50
L— <b>Dorothy Nehrling.</b> Deep rose pink.	Nov. 15	3.00	27.50
E— <b>Ethel.</b> Bronze.....	Oct. 25	3.00	27.50
M— <b>Fez.</b> Chestnut-crimson.....	Nov. 10	3.00	27.50
L— <b>Geraldine.</b> Lemon-yellow.....	Dec. 1	5.00	40.00
M— <b>Gold Mine.</b> Yellow.....	Nov. 1	3.00	27.50
M— <b>Golden Climax.</b> Yellow.....	Nov. 15	3.00	27.50
L— <b>Golden Nymph.</b> Bronze.....	Dec. 10	3.00	27.50
T— <b>Golden Sceptre.</b> Bright yellow...		3.00	27.50
M— <b>Golden Varsity.</b> Deeper yellow...	Nov. 10	3.00	27.50
M— <b>Jemima.</b> Bronze.....	Oct. 30	3.00	27.50
E— <b>Letitia.</b> White, pink center.....	Oct. 15	3.00	27.50
M— <b>Lois.</b> Golden yellow.....	Nov. 18	3.00	27.50
M— <b>Louise Davenport.</b> Bronze.....	Nov. 10	3.00	27.50
L— <b>Martello.</b> White.....	Dec. 5	7.00	65.00
M— <b>Mary Pickford.</b> White.....	Nov. 1	3.00	27.50
E— <b>Minong.</b> White.....	Oct. 20	3.00	27.50
L— <b>Modena.</b> Yellow.....	Dec. 1	3.00	27.50
L— <b>Norine.</b> Yellow.....	Nov. 25	3.00	27.50
E— <b>Nuggets.</b> Yellow.....	Oct. 25	3.00	27.50
E— <b>October Snow.</b> Pure white.....	Oct. 15	7.00	65.00
M— <b>Onargo.</b> Bronze.....	Nov. 1	3.00	27.50
T— <b>Ottawa.</b> Orange bronze.....		5.00	40.00
M— <b>Patsy Dowd.</b> Red.....	Nov. 5	3.00	27.50
M— <b>Penguin.</b> White.....	Nov. 10	4.00	35.00
E— <b>Persian Rose.</b> Rose pink.....	Oct. 20	4.00	35.00
E— <b>Pink Pearl.</b> Pink.....	Oct. 20	8.00	75.00
M— <b>Pink Popcorn.</b> Pink.....	Nov. 1	3.00	27.50
M— <b>Robin Hood.</b> Rich red.....	Nov. 1	3.00	27.50
M— <b>Rosy Dot.</b> White, rose pink center.	Nov. 1	7.00	65.00
E— <b>Silver Bells.</b> White.....	Oct. 15	3.00	27.50
T— <b>Thanksgiving Gem.</b> Orange-bronze.		3.00	27.50
L— <b>Tokyo.</b> Yellow.....	Dec. 1	3.00	27.50
M— <b>Varsity.</b> Yellow.....	Nov. 10	3.00	27.50
E— <b>Vivian.</b> Orange-bronze.....	Oct. 20	7.00	65.00
M— <b>Yellow Dainty Maid.</b> Sport....	Nov. 1	4.00	35.00
T— <b>Zoe.</b> Golden bronze.....	Nov. 20	3.00	27.50

**For NEW POMPONS**

See Pages 4, 5, 6, 7, 8, and 9



# Single Varieties—Daisy Type

PP—Indicates good for Pot Plants

\*—Indicates good for Disbudding

		Blooms	100	1000
	<b>Absolute.</b> Scarlet-bronze, yellow center.....	Nov. 1	\$3.00	\$27.50
	<b>Aloma.</b> Terra cotta bronze.....	Oct. 20	3.00	27.50
PP	<b>Buckingham Bronze.</b> Bronze....	Nov. 5	3.00	27.50
PP	<b>Buckingham, W. H.</b> Pink.....	Nov. 5	3.00	27.50
	<b>California Gold.</b> Deep yellow....	Nov. 15	7.00	65.00
	<b>California Peach.</b> Delicate pink...Oct.	25	7.00	65.00
PP*	<b>Carnelia.</b> Red.....	Nov. 30	3.00	27.50
	<b>Charter Oak.</b> Yellow.....	Nov. 25	3.00	27.50
	* <b>Clara Holford.</b> Warm red.....	Nov. 10	8.00	75.00
	<b>Dawn (Hasegawa).</b> Chestnut-bronze.....	Dec. 5	3.00	27.50
	<b>D. Baker.</b> Red.....	Oct. 20	3.00	27.50
	<b>Elizabeth Firestone.</b> Pink.....	Nov. 15	3.00	27.50
	<b>Elizabeth McDowell.</b> Bronze....	Nov. 15	3.00	27.50
	<b>Fairy Queen.</b> Orchid-pink.....	Nov. 15	8.00	75.00
	<b>Gladys Duckham.</b> White.....	Thanks'g	3.00	27.50
	<b>Golden Gleam.</b> Yellow and orange..Nov.	5-10	4.00	35.00
	<b>Golden Mensa.</b> Yellow.....	Nov. 10	3.00	27.50
	<b>Gretchen Piper.</b> Deep yellow....	Oct. 25	3.00	27.50
	<b>Hasegawa Pink.</b> Pink, golden center.....	Nov. 15-25	3.00	27.50
	<b>Hasegawa Poinsettia.</b> Poinsettia-red.....	Thanks'g	3.00	27.50
	<b>Helen Hubbard.</b> Red.....	Thanks'g	4.00	35.00
PP	<b>Ida Skiff.</b> Bronze.....	Nov. 1	3.00	27.50
	* <b>Jane.</b> Yellow sport from Valencia..Nov.	30	4.00	35.00
	<b>Japanese Red.</b> Venetian red with gold center.....	Nov. 1	4.00	35.00
	<b>Joan Piper.</b> Amber-bronze.....	Oct. 20	3.00	27.50
	<b>Joe Beuerlein.</b> Crimson-red.....	Dec. 5	4.00	35.00
	<b>Kramer's Buff Orange.</b> Bronzy orange.....	Nov. 10	4.00	35.00
	<b>Lady Astor.</b> Bright crimson.....	Thanks'g	4.00	35.00
PP	<b>Light Bronze Buckingham</b> .....	Nov. 5	3.00	27.50
	<b>Lighthouse.</b> Bronze.....	Nov. 10	3.00	27.50
	* <b>Mason's Bronze.</b> Burnt orange...Nov.	5	3.00	27.50
PP*	<b>Melba.</b> Unusual bronze shades....	Nov. 5	3.00	27.50
	<b>Mensa.</b> White.....	Thanks'g	3.00	27.50
	<b>Miss Isabelle.</b> Bronze.....	Thanks'g	3.00	27.50
	<b>Mrs. A. Kramer.</b> Clear pink.....	Nov. 5	4.00	35.00
	<b>Mrs. E. D. Godfrey.</b> Light pink..	Thanks'g	3.00	27.50
	<b>Mrs. Darling.</b> Red.....	Nov. 1	3.00	27.50
	<b>Pink Pride.</b> Pink.....	Thanks'g	3.00	27.50
	<b>Radiant.</b> Bright red.....	Nov. 10	3.00	27.50
PP*	<b>Red Melba.</b> Red.....	Nov. 5	3.00	27.50
	* <b>Red Rover.</b> Crimson-orange.....	Nov. 5	3.00	27.50
	<b>Ruth Adams.</b> Bronze.....	Nov. 5	4.00	35.00
	<b>Scott's Early Single Bronze.</b> Fine for Halloween.....	Oct. 20-28	5.00	45.00
PP	<b>Sunburst.</b> Sunburst orange.....	Nov. 25	3.00	27.50
	* <b>Sunny Boy.</b> Yellow.....	Nov. 15	3.00	27.50
	<b>Sunset.</b> Yellow.....	Dec. 10-25	3.00	27.50
PP	<b>Tagoya.</b> Brilliant Goya red.....	Nov. 5	3.00	27.50
PP	<b>Thanksgiving Bronze.</b> Dk. bronze..	Thanks'g	3.00	27.50
	* <b>Valencia.</b> Orchid pink.....	Nov. 30	3.00	27.50
	<b>White Godfrey.</b> White.....	Thanks'g	3.00	27.50
	<b>Woburn.</b> Pink.....	Nov. 15	3.00	27.50
	<b>Yellow Godfrey.</b> Yellow.....	Thanks'g	3.00	27.50



# Anemone Types

This type consists of one or more rows of flat or tubular ray florets with shorter quilled disk florets. They may be grown either disbudded or in sprays according to which they are best adapted. This type of Mum is becoming more popular each year.

Pinch when small, allowing 4 to 6 growths to continue until buds are formed, then plants are disbudded to one flower to the growth.

PP—Indicates varieties which are also desirable for growing as Pot Plants.

See also group of Pot Plant varieties, page 24.

		<i>Blooms</i>	100	1000
PP	<b>Beautiful Lady.</b> Pink, white cushion.....	Nov. 20	\$3.00	\$27.50
	<b>Betty Rose.</b> Pink petals and cushion.....	Oct. 25	3.00	27.50
	<b>Blanche.</b> White.....	Oct. 30	3.00	27.50
	<b>Bronze Norma.</b> Bronze sport.....	Nov. 10-Dec.	3.00	27.50
	<b>Bronze Supreme.</b> Bronze with pink cast.....	Thanks'g	5.00	40.00
	<b>Bronze Tuxedo.</b> Bronze sport.....	Nov. 10	4.00	35.00
	<b>Bronze Volunteer.</b> Bronze.....	Thanks'g	3.00	27.50
	<b>Captivation.</b> Mahogany-red.....	Nov. 10	3.00	27.50
	<b>China Rose.</b> Blood-red.....	Nov. 10	3.00	27.50
	<b>Chrome Emerald.</b> Golden orange, gold cushion.....	Nov. 25	3.00	27.50
	<b>Citrus Queen.</b> Lemon-orange.....	Nov. 25	3.00	27.50
	<b>Coral Blaze.</b> Orange-bronze.....	Nov. 25	3.00	27.50
PP	<b>Crimson Glow.</b> Crimson-maroon.....	Nov. 25	3.00	27.50
	<b>Crusader.</b> Maroon with gold cushion.....	Nov. 10	5.00	45.00
	<b>Dark Pink Norma.</b> Darker than Pink Norma; terminal bud.....	Nov. 20	3.00	27.50
	<b>Early Garza Supreme.</b> White.....	Nov. 25	3.00	27.50
	<b>Elsa Piel.</b> Orchid pink, cushion tinged with gold.....	Nov. 10	8.00	75.00
	<b>Espy's Dark Pink Supreme.</b> Sport of Pink Supreme.....	Nov. 30	3.00	27.50
	<b>Espy's Pink Ruffled.</b> Pink.....	Nov. 30	8.00	75.00
	<b>Espy's White Supreme.</b> White.....	Nov. 30	4.00	35.00
	<b>Estrelita.</b> Excellent bronze.....	Nov. 20	3.00	27.50
	<b>Faith Engel.</b> Yellow with gold cushion.....	Nov. 15	8.00	75.00
PP	<b>Frieda.</b> Pink.....	Nov. 15	3.00	27.50
	<b>Garza Supreme.</b> White.....	Dec. 15	3.00	27.50
PP	<b>Graceland.</b> White.....	Oct. 25	3.00	27.50
	<b>Helios.</b> Excellent yellow.....	Nov. 10	8.00	75.00
PP	<b>Hope Engel.</b> Rich bronze.....	Nov. 25	8.00	75.00
PP	<b>Izola.</b> Amaranth.....	Nov. 1	3.00	27.50
	<b>John Shields.</b> Light yellow.....	Nov. 10	3.00	27.50
PP	<b>Laelia.</b> Rose-pink.....	Nov. 1	3.00	27.50
	<b>La Nona.</b> Amaranth, buff cushion.....	Nov. 20	4.00	35.00
PP	<b>Little America.</b> Snow-white.....	Nov. 5	4.00	35.00
	<b>Long Island Beauty.</b> Light pink with yellow cushion.....	Thanks'g	4.00	35.00
PP	<b>Margo.</b> Pink, yellow cushion.....	Nov. 5	3.00	27.50
	<b>Marietta.</b> Pink.....	Oct. 20	3.00	27.50
	<b>Maritza.</b> Yellow.....	Thanks'g	3.00	27.50
	<b>Norma.</b> Orchid-pink, golden pink cushion, terminal bud.....	Nov. 20	3.00	27.50
PP	<b>Noveltie.</b> White.....	Nov. 10	3.00	27.50
PP	<b>Orchid Beauty.</b> Orchid with golden cushion.....	Nov. 15	3.00	27.50
PP	<b>Pink Lady.</b> Pink petals, pink cushion.....	Nov. 15	3.00	27.50
	<b>Pink Supreme.</b> Pink.....	Nov. 30	4.00	35.00
	<b>Purple Queen.</b> Purple, gold cushion.....	Nov. 15	6.00	50.00



## ANEMONE TYPE—Continued

	<i>Blooms</i>	100	1000
PP <b>Red Rolinda.</b> Red, sport of Rolinda.	Nov. 20	\$3.00	\$27.50
<b>Rio Rita.</b> Yellow.....	Nov. 10	3.00	27.50
PP <b>Rolinda.</b> Orange-bronze.....	Nov. 20	3.00	27.50
<b>Romantic.</b> Bronze with red cushion.	Nov. 10	5.00	40.00
<b>Rose Madder.</b> Deep rose-pink....	Oct. 25	4.00	35.00
<b>Rose Royal.</b> Violet-rose.....	Nov. 15	4.00	35.00
<b>Smith's Innocence.</b> White.....	Nov. 5	3.00	27.50
<b>Stoplight.</b> Terra cotta petals with low yellow cushion.....	Nov. 5	3.00	27.50
<b>Sunray.</b> Yellow.....	Nov. 15	3.00	27.50
PP <b>Sunshine.</b> Yellow.....	Thanks'g	3.00	27.50
<b>Susanne Miller.</b> Yellow, sport of Norma.....	Nov. 20	3.00	27.50
<b>The Belle.</b> Pure white.....	Nov. 5	3.00	27.50
<b>The Titan.</b> Scarlet-crimson with bronzy red cushion.....	Nov. 5	3.00	27.50
<b>Topknot.</b> Creamy white cushion, rosy pink petals.....	Nov. 5	3.00	27.50
<b>Tuxedo.</b> Pink.....	Nov. 10	3.00	27.50
<b>White Anemone.</b> White.....	Nov. 1	3.00	27.50
PP <b>White Berneita.</b> White.....	Nov. 1	4.00	35.00
PP <b>White Norma.</b> White.....	Nov. 20	3.00	27.50
PP <b>White Izola.</b> White, sport of Izola.	Nov. 1	3.00	27.50
<b>Yellow Blanche.</b> Yellow.....	Oct. 30	3.00	27.50
<b>Yellow Estrelita.</b> Sport Estrelita.	Nov. 20	4.00	35.00
<b>Yellow Garza Supreme.</b> Yellow..	Dec. 15	3.00	27.50
PP <b>Yellow Rolinda.</b> Golden sport....	Nov. 20- Dec. 1	3.00	27.50
<b>Yellow Supreme.</b> Sport, Pink Su- preme.....	Nov. 30	4.00	35.00
<b>Yolanda.</b> Yellow.....	Thanks'g and later	4.00	35.00

## Large Flowering Types FOR POT CULTURE

These varieties are adapted for pot culture. To keep plants dwarf, it is essential that they be pinched many times during the growing season until a few weeks before bud formation. It is not possible to give the exact date for pinching, but the flowering period should be the guide.

For additional list, see under Anemone, page 23.

	<i>Blooms</i>	100	1000
<b>Angelo.</b> Pink.....	Oct. 25	\$3.00	\$27.50
<b>Autumn Glow.</b> Bronze-red.....	Nov. 1	3.00	27.50
<b>Benoit.</b> Cerise-pink.....	Oct. 20	3.00	27.50
<b>Bright Light.</b> Reflexed yellow.....	Nov. 20	3.00	27.50
<b>Bronze Prince</b> .....	Nov. 1	3.00	27.50
<b>Brutus.</b> Bronze.....	Nov. 10	3.00	27.50
<b>Caprice.</b> Butler's Pink.....	Oct. 25	3.00	27.50
<b>Caprice.</b> Lilac.....	Oct. 25	3.00	27.50
<b>Caprice.</b> Purple.....	Oct. 25	3.00	27.50
<b>Caprice.</b> White.....	Oct. 25	3.00	27.50
<b>Caprice.</b> Yellow.....	Oct. 25	3.00	27.50
<b>Flora Dora.</b> Orange-bronze.....	Nov. 1	3.00	27.50
<b>Greystone.</b> Golden orange.....	Nov. 10	3.00	27.50
<b>Kathleen Thompson.</b> Bronze.....	Oct. 25	3.00	27.50
<b>Ohio State.</b> Yellow.....	Nov. 1	3.00	27.50
<b>Orchid Gem.</b> Pink.....	Oct. 25	4.00	35.00
<b>Patty.</b> Pink.....	Nov. 25	3.00	27.50
<b>Pink Beauty.</b> Light pink.....	Oct. 20	3.00	27.50
<b>Pygmy.</b> Pink.....	Nov. 10	3.00	27.50
<b>Savanta.</b> Incurved white.....	Nov. 1	3.00	27.50
<b>Titian Beauty.</b> Rich bronze.....	Nov. 25	3.00	27.50
<b>W. H. Lincoln.</b> Yellow.....	Nov. 25	3.00	27.50



## The MANDEL Pot Plant Family

Make a fine group to grow as pot plants; can also be grown disbudded as cut flowers. 5 to 8 per plant.

	<i>Blooms</i>	
<b>Rose Mandel.</b> Deep lavender.....	Oct. 15	100 \$3.00
<b>Queen of the Pinks.</b> Pink Mandel.....	Oct. 15	7.50
<b>Richard Mandel.</b> White Mandel.....	Oct. 15	7.50
<b>Yellow Beauty.</b> Yellow Mandel.....	Oct. 15	7.50
<b>Cincinnati.</b> Golden yellow of superb quality.....	Oct. 20-25	15.00
and can be held for later.		



Mandel Variety in Pot

## Hardy Korean Varieties

These Hybrid Korean Chrysanthemums are aristocrats of the Fall garden. These charming colors assure a gorgeous display and their magnificence is greatly admired by the general public. The following are the best of the newer introductions:

	<i>Blooms</i>	100	1000
<b>Apollo.</b> Bronze-red.....	Oct. 12	\$3.00	\$27.50
<b>Aphrodite.</b> Pink.....	Oct. 15	3.00	27.50
<b>A. S. Clark.</b> Apricot.....	Sept. 25	4.00	35.00
<b>Ceres.</b> Old gold.....	Oct. 10	3.00	27.50
<b>Country Girl.</b> Pink.....	Oct. 10	3.00	27.50
<b>Daphne.</b> Pink.....	Oct. 12	3.00	27.50
<b>Diana.</b> Rose-pink.....	Oct. 12	3.00	27.50
<b>Ember.</b> Coral-bronze.....	Oct. 15	4.00	35.00
<b>Hebe.</b> Lavender-pink.....	Oct. 15	3.00	27.50
<b>Innocence.</b> White; nice for rockeries..	Sept.	3.00	27.50
<b>King Midas.</b> Yellow.....	Sept. 30	4.00	35.00
<b>Louise Schling.</b> Bronze-salmon.....	Oct. 5	3.00	27.50
<b>Mars.</b> Wine-red.....	Oct. 15	3.00	27.50
<b>Mercury.</b> Blend of old rose and salmon.	Sept. 30	3.00	27.50
<b>Nancy Copeland.</b> Red.....	Sept. 25	4.00	35.00
<b>Niobe.</b> White, light yellow disk.....	Oct. 5	3.00	27.50
<b>Orion.</b> Canary-yellow.....	Oct. 5	3.00	27.50
<b>Pink Lustre.</b> Orchid pink.....	Sept. 25	4.00	35.00
<b>Romany.</b> Reddish bronze.....	Oct. 5	3.00	27.50
<b>Saturn.</b> Bronze.....	Oct. 12	3.00	27.50
<b>The Moor.</b> Amaranth-purple.....	Sept. 25	4.00	35.00
<b>The Urchin.</b> Raspberry and gold.....	Oct. 10	4.00	35.00
<b>Venus.</b> Pink.....	Oct. 12	3.00	27.50
<b>Vulcan.</b> Bronze-crimson.....	Oct. 5	3.00	27.50



# Hardy Early-Flowering Mums

## FOR OUTDOOR GROWING

Commercial florists and the public are going in for these Hardy Pompons on a larger and increasing scale each year. We have listed a most complete collection of varieties to cover the entire outdoor blooming period until frost cuts down the blooms.

We have given approximate flowering dates as a guide for those who wish to group their plantings. Many varieties are desirable for rock gardens. Plants can be dug and replanted in window boxes, vases or other parts of the garden. Some varieties are desirable for culture under glass.

See separate list under **KOREAN HYBRIDS**, page 25, which are a new race of Hardy Outdoor Mums.

	<i>Blooms</i>	100	1000
<b>A. Barham.</b> Orange-bronze.....	Oct. 1	\$3.00	\$27.50
<b>Adelaide.</b> Mahogany.....	Early Oct.	3.00	27.50
<b>Aladdin.</b> Bronze.....	Sept.	3.00	27.50
<b>Albert Muller.</b> Pink.....	Oct. 1	3.00	27.50
<b>Alice Howell.</b> Orange-yellow.....	Oct. 5	4.00	35.00
<b>Amelia (Pink Cushion).</b> Bright pink...	Sept.	3.00	27.50
<b>Barbara Cummings.</b> Yellow.....	Sept.	3.00	27.50
<b>Carrie.</b> Yellow.....	Early	3.00	27.50
<b>Cavalier.</b> Rich vermilion-red.....	Oct. 15	3.00	27.50
<b>Crimson Splendor.</b> Crimson.....	Sept.	4.00	35.00
<b>Dazzler.</b> Cardinal-red.....	Oct. 10	3.00	27.50
<b>Early Bronze.</b> Bronze.....	Sept.	3.00	27.50
<b>Early Yellow.</b> Sport of Early Bronze..	Sept. 15	3.00	27.50
<b>Eden.</b> Rose-pink.....	Oct. 1	3.00	27.50
<b>Evelyn.</b> Bronze.....	Oct. 1-5	4.00	35.00
<b>Francis Whittlesey.</b> Rich bronze....	Sept. 30	3.00	27.50
<b>Ganna.</b> Bright pink.....	Oct. 12	3.00	27.50
<b>Glada.</b> Soft pink.....	Sept.	3.00	27.50
<b>Glomero.</b> Bronzy orange.....	Oct. 5	4.00	35.00
<b>Glory of Seven Oaks.</b> Yellow; early..		5.00	45.00
<b>Granny Scoville.</b> Warm coral-bronze..	Oct. 15	3.00	27.50
<b>Gypsy Girl.</b> Chestnut-crimson.....	Early Oct.	3.00	27.50
<b>Indian Summer.</b> Bronze single.....	Oct. 25	3.00	27.50
<b>Jack Bannister.</b> Light yellow.....	Oct. 10	3.00	27.50
<b>Jean Cummings.</b> White.....	Sept.	3.00	27.50
<b>Jean Treadway.</b> Pink, dark center...	Oct. 1	3.00	27.50
<b>Judith Anderson.</b> Yellow.....	Oct. 25	3.00	27.50
<b>L'Argenteuillais.</b> Chestnut; early....		5.00	45.00
<b>Little Bob.</b> Dark bronze.....	Oct. 1	4.00	35.00
<b>Lorelei.</b> Yellow.....	Sept. 10	3.00	27.50
<b>Margot.</b> White.....	Oct. 8	3.00	27.50
<b>Mayellen.</b> Cerise-pink.....	Sept. 15	4.00	35.00
<b>Muldoon.</b> Purplish amaranth.....	Oct. 12	4.00	35.00
<b>Murillo.</b> Pink.....	Oct. 12	4.00	35.00
<b>Normandie.</b> White.....	Sept.	3.00	27.50
<b>October Girl.</b> Rose-pink.....	Early Oct.	4.00	35.00
<b>Olga.</b> Pink.....	Oct. 15	4.00	35.00
<b>Pink Cushion.</b> See Amelia listed above.			
<b>Provence.</b> Pink, blended with yellow..	Sept.	3.00	27.50
<b>Red Flare.</b> Bright red.....	Oct. 15	3.00	27.50
<b>R. Marion Hatton.</b> Canary-yellow...	Oct. 1	3.00	27.50
<b>Rosy Gem.</b> Bright pink or rose.....	Oct. 15	3.00	27.50
<b>Ruth Cummings.</b> Reddish bronze...	Early Oct.	3.00	27.50
<b>Ruth Hatton.</b> Ivory-white.....	Oct. 10	3.00	27.50
<b>September Queen.</b> White.....	Sept.	3.00	27.50
<b>Sonoma.</b> Bronze, golden reverse.....	Oct. 1	4.00	35.00
<b>Sunkist.</b> Bright orange.....	Oct. 20	4.00	35.00
<b>Tasiva.</b> White.....	Sept.	3.00	27.50
<b>Vivid.</b> Rosy crimson.....	Oct. 1	3.00	27.50
<b>Winnetka.</b> White.....	Oct. 1	4.00	35.00
<b>Wolverine.</b> Yellow.....	Sept.	3.00	27.50
<b>Yellow Gem.</b> Canary-yellow.....	Oct. 5	3.00	27.50
<b>Yellow Normandie.</b> Yellow.....	Early	3.00	27.50
<b>Zaza.</b> Yellow.....	Oct. 15	4.00	35.00



# Novelty—Odd Formed

## Feathery and Various Types of Chrysanthemums

These odd-formed Mums are feathery and threadlike varieties very much admired at the Flower Shows and Exhibitions. Take terminal bud on all varieties listed except Pride of Tokyo, best bud should be August 25. Flowering period covers month of November.

**Benten.** Bronze and deep red tips with green center.

**Japanese Maiden.** Yellow.

**Miss Gena Harwood.** Rosy mauve.

**Ohkwan.** Yellow.

**Patricia Grace.** Shell-pink.

**Peggy Ann Hoover.** Lavender

**Pride of Tokyo.** Creamy pink.

A novelty with odd tubular petals.

**Rayonnante.** Rose-pink.

**Sam Caswell.** Bright rose.

**The Dean.** White.

**Unique.** Rich wine red.

**Yellow Taggart.** Yellow quilled petals covered with hair.

**Yomei.** Golden tube petals with red spoon-end tips.

**All of the above: \$6.00 per 100; less than 100, \$2.00 per doz.**

## Japanese Mountain or Cascade Varieties

Small single varieties of fairly dwarf growth. These are free flowering with soft or pliable stems, which may be bent or shaped into various forms to be used for trellises or on tables by training. They may be tied in all shapes. The public was greatly impressed with these Cascade Mums at the Indianapolis Mum Show this season. Excellent for display in flower shops.

**Agappina.** Mahogany-yellow. Matures Nov. 10.

**Anna.** Pure white single. Matures Oct. 30.

**Brown Button.** A dark bronze color. Matures about Nov. 10. Blooms about 1 inch in diameter.

**Jane Harte.** Yellow, single. Matures October 30.

**All of the above: \$2.00 per doz., \$6.00 per 100**

## POMPONS

(Continued from page 29)

### RED

<i>Blooming Date</i>	<i>Blooming Date</i>
Natoma.....Oct. 25	Campfire.....Nov. 20
Firebird.....Oct. 25	Red Rolinda (Anem- one).....Nov. 20
Fireball.....Nov. 1	Capt. Blood.....Nov. 25
Robin Hood.....Nov. 1	Crimson Glow (Anem- one).....Nov. 25
Clara Holford (Anem- one).....Nov. 10	Joe Beuerlein (Single) Dec. 5
Mrs. M. Hooker.....Nov. 15	Cavalcade.....Dec. 10

## TO LENGTHEN MUM SEASON

The opposite to early shading MUMS is to delay the flowering period of some varieties by the use of electric lights. By using 40-watt bulbs for about three hours daily for certain periods of time, many of the fine Large-flowering varieties can be delayed three to four weeks later than their natural blooming period. We will be glad to suggest varieties, etc. in this connection.



# For the Convenience

For those who do not follow new varieties closely and would like a good selection of varieties that will give the best results, we have assembled this list to cover the full season.

*Listed in order of flowering from early to late*

## LARGE-FLOWERING MUMS

### YELLOW

<i>Blooming Date</i>		<i>Blooming Date</i>
Gold Lode.....Oct. 1		Yellow Monument....Nov. 15
Wm. Didden.....Oct. 8		Jubilee.....Nov. 15
Celestra.....Oct. 10		Whittier.....Nov. 15
Golden October.....Oct. 10		Golden Celebration...Nov. 20
Mrs. H. E. Kidder...Oct. 15		Marie de Petris.....Nov. 25
Yellow Ambassador...Oct. 20		Le Roy Zang.....Nov. 25
Smith's Superlative...Oct. 25		Friendly Rival.....Nov. 25
Good News.....Oct. 25		Golden Mrs. N. T. Ross.Dec. 1
Sun Glow.....Oct. 25		Yellow Chattanooga...Dec. 1
Golden Glory.....Nov. 1		Yellow Dec. Glory...Dec. 1
Yellow Chieftain.....Nov. 1		Tobin's Late Yellow...Dec. 15
Golden Honeydew....Nov. 1		Golden Mistletoe.....Dec. 15

### WHITE

<i>Blooming Date</i>		<i>Blooming Date</i>
Smith's Early White...Oct. 1		E. S. Kelly.....Nov. 15
Quaker Maid.....Oct. 5		Marketeer.....Nov. 18
Camilla.....Oct. 18		Margaret Graham....Nov. 20
White Chief.....Oct. 18		Mefo.....Nov. 20
Christina.....Oct. 20		Tom Browne.....Nov. 20
Ambassador.....Oct. 20		White Frick.....Nov. 25
Silver Sheen.....Oct. 20		Chattanooga.....Nov. 25
Albatross.....Oct. 25		December Beauty....Dec. 1
Betsy Ross.....Nov. 5		December Glory.....Dec. 5
Monument.....Nov. 15		Smith's Late White...Dec. 15
Favorite.....Nov. 15		Mistletoe.....Dec. 15

### BRONZE

<i>Blooming Date</i>		<i>Blooming Date</i>
Bronze Lode.....Oct. 1		Golden Oak.....Nov. 20
Indianola.....Oct. 10		Gladys Pearson.....Nov. 25
Detroit News.....Oct. 25		Oakleaf.....Nov. 25
Hilda Bergen.....Oct. 25		Glenview.....Nov. 25
Apricot Queen.....Nov. 1		Bronze Mistletoe....Dec. 15

### PINK

<i>Blooming Date</i>		<i>Blooming Date</i>
Lustre.....Oct. 10		Orchid Queen.....Nov. 10
Rose Chochard.....Oct. 15		Indianapolis Pink....Nov. 15
Pink Chief.....Oct. 15		Helen Frick.....Nov. 25
Justrite.....Oct. 15		Peter John.....Nov. 25
Rose Glory.....Oct. 20		Distinction.....Nov. 25
October Rose.....Oct. 20		E. A. Seidewitz.....Nov. 30
Pink Bergen.....Oct. 25		Pink Mistletoe.....Dec. 15
J. W. Prince.....Nov. 1		

### CRIMSON

<i>Blooming Date</i>		<i>Blooming Date</i>
Gov. Green.....Oct. 15		Mohawk Chief.....Dec. 1
Harvard.....Nov. 30		

### RED

<i>Blooming Date</i>		<i>Blooming Date</i>
Mrs. David F. Roy...Nov. 15		Garnet King.....Nov. 20

# of Our Customers

## POMPONS, ETC.

### YELLOW

<i>Blooming Date</i>	<i>Blooming Date</i>
Wolverine.....Sept. 15	Lois.....Nov. 18
Early Yellow.....Sept. 15	Susanne Miller (Anem- one).....Nov. 20
Improved Rodell.....Oct. 20	Yellow Estrelita (Anem- one).....Nov. 20
Yellow Dot.....Oct. 25	Ball of Gold.....Nov. 20
Gretchen Piper (S'gle).....Oct. 25	Norine.....Nov. 25
Nuggets.....Oct. 25	Yellow Cordova.....Nov. 25
Cora Peck Buhl.....Oct. 25	Unalga.....Nov. 25
Yellow Blanche (Anem- one).....Oct. 30	Sunshine (Anemone)...Nov. 25
Mary Lennon Hall....Nov. 1	Yuvawn.....Nov. 25
Yellow Doty.....Nov. 1	Modena.....Dec. 1
Yellow Seagull.....Nov. 1	Christmas Gold.....Dec. 1
Gold Drop.....Nov. 1	Yellow Yuletide.....Dec. 1
Vera Victoria.....Nov. 1	Golden Nymph.....Dec. 10
Derigold.....Nov. 10	Yellow Garza Supreme (Anemone).....Dec. 10
Yellow New York....Nov. 15	
Yellow Fellow.....Nov. 15	
Tom Pearson.....Nov. 15	

### PINK

<i>Blooming Date</i>	<i>Blooming Date</i>
Jewell.....Oct. 10	Mrs. Bulkeley.....Nov. 10
Dark Pink Jewell....Oct. 10	Silver Tips.....Nov. 10
Capt. Cook.....Oct. 20	Masterpiece.....Nov. 15
Ermalinda.....Oct. 25	Hasegawa Pink (Sgle).....Nov. 20
Angelo.....Oct. 25	Dream.....Nov. 20
Pink Dot.....Oct. 25	Usona.....Nov. 25
Jessie.....Oct. 25	Valencia (Single).....Nov. 30
Lilian Doty.....Nov. 1	Olivia.....Dec. 5
Thyra.....Nov. 1	Pagosa.....Dec. 5
Irene Rich.....Nov. 1	Tonquin.....Dec. 10
Buckingham (Single)..Nov. 5	

### WHITE

<i>Blooming Date</i>	<i>Blooming Date</i>
Earliwhite.....Oct. 10	Chicago Pearl.....Nov. 15
Silver Ball.....Oct. 12	Crystal Jewell.....Nov. 20
Silver Bells.....Oct. 15	Cordova.....Nov. 25
Irene.....Oct. 15	Blanche (Anemone)...Nov. 30
Minong.....Oct. 20	Espy's White (Anem- one).....Nov. 30
Touchdown.....Oct. 25	Yuletide.....Dec. 1
Arcadia.....Oct. 25	Royal Queen.....Dec. 5
Sea Gull.....Nov. 1	Silver Star.....Dec. 10
White Doty.....Nov. 1	Garza Supreme (Anem- one).....Dec. 15
White Cap.....Nov. 5	
Rev. Bushnell.....Nov. 10	
Crystal White.....Nov. 10	

### BRONZE

<i>Blooming Date</i>	<i>Blooming Date</i>
Adelaide.....Oct. 15	Legal Tender.....Nov. 20
Clara Jameson, Imp...Oct. 15	Estrelita (Anemone)...Nov. 20
Joan Piper (Single)...Oct. 20	Rolinda (Anemone)...Nov. 20
Scott's Bronze (Sgle)..Oct. 22	Catherine.....Nov. 20
Bronze Ermalinda....Oct. 25	Melba (Single).....Nov. 25
Jemima.....Oct. 30	Coral Blaze (Anemone).....Nov. 25
Pauline Wilcox.....Nov. 5	Bristolite.....Nov. 25
Mason's Bronze (Sgle)..Nov. 5	Wildfire.....Nov. 25
Buckingham (Single)..Nov. 5	Bronze Beauty.....Nov. 25
Amos.....Nov. 10	F. Wilcox.....Nov. 25
Fez.....Nov. 10	Red Wilcox.....Nov. 25
Lighthouse (Single)...Nov. 10	Gold Tips.....Nov. 25
Princeton.....Nov. 15	Loris.....Nov. 25
November Bronze....Nov. 15	

**Red Varieties**—see page 27



# Shading Mums for

This is generally practiced now by many growers in a satisfactory way, covering with black cloth about 5 P.M. and removing same 7 A.M. Do not use a poor quality cloth that tears easily because it allows too much light to penetrate. A cloth termed a 2-foot candle or less is best suited.

For Pompons, continue shading until latest bud shows color and the majority of flowers are quite well developed. For Large-flowering Commercial Varieties, shading can be discontinued after all flowering buds have attained about 1/2-inch diameter.

**The following is a partial list. Ask us for a more complete list containing other valuable information**

## LARGE FLOWERING COMMERCIAL VARIETIES FOR EARLY SHADING

<b>YELLOW</b>	<i>Date of Bloom</i>	<b>BRONZE</b>	<i>Date of Bloom</i>
Sunglow.....	Sept. 15-20	Hilda Bergen...	Sept. 10-15
Good News.....	Sept. 20-Oct. 1	Glitters.....	Sept. 15-20
Citronella.....	Sept. 15-Oct. 5	Detroit News...	Sept. 20-Oct. 1
<b>WHITE</b>	<i>Date of Bloom</i>	<b>PINK</b>	<i>Date of Bloom</i>
Silver Sheen....	Sept. 10-20	Pink Chief.....	Sept. 10-15
Wh. Chieftain..	Sept. 20-27	J. W. Prince....	Sept. 15-25
Betsy Ross.....	Sept. 20-Oct. 5		

**All above varieties**—Approximate dates  
 Date of Benching.....May 14  
 Date of Last Pinch.....June 14  
 Date of Starting to Shade.....July 14

## LARGE FLOWERING COMMERCIAL VARIETIES FOR LATE SHADING

<b>YELLOW</b>	<i>Date of Bloom</i>	<b>WHITE</b>	<i>Date of Bloom</i>
Sunglow.....	Oct. 1-10	Silver Sheen....	Sept. 25-Oct. 5
Good News.....	Oct. 10-20	Wh. Chieftain..	Oct. 5-15
Citronella.....	Oct. 20-25	Betsy Ross.....	Oct. 10-20
Honey Dew....	Oct. 25-30	Snow White....	Oct. 15-20
<b>BRONZE</b>	<i>Date of Bloom</i>	Monument.....	Oct. 20-30
Hilda Bergen...	Oct. 3-8	Marketeer.....	Oct. 25-30
Glitters.....	Oct. 5-10	<b>PINK</b>	<i>Date of Bloom</i>
Detroit News...	Oct. 10-20	Pink Chief.....	Sept. 25-Oct. 5
Apricot Queen..	Oct. 15-20	J. W. Prince....	Oct. 10-20
Mrs. D. F. Roy..	Oct. 20-30	Orchid Queen..	Oct. 15-25

**All above varieties**—Approximate dates  
 Date of Benching.....June 8  
 Date of Last Pinch.....July 8  
 Date of Starting to Shade.....Aug. 8

## POMPONS, ANEMONES AND SINGLES FOR AUGUST BLOOMING

<b>YELLOW</b>	<i>Date of Bloom</i>	<b>PINK</b>	<i>Date of Bloom</i>
Golden Spray....	Aug. 15-20	Jewell.....	Aug. 15-20
Nuggets.....	Aug. 20-30	Pink Dot.....	Aug. 20-30
Yellow Dot.....	Aug. 20-30	Buckingham, W. H.	Aug. 25-30
<b>WHITE</b>	<i>Date of Bloom</i>	<b>BRONZE</b>	<i>Date of Bloom</i>
Irene.....	Aug. 10-15	Adelaide.....	Aug. 15-20
Minong.....	Aug. 15-20	Buckingham, Br'ze.	Aug. 20-30
Silver Bells.....	Aug. 20-30	Joan Piper.....	Aug. 20-30

**All above varieties**—Approximate dates  
 Date of First Pinch.....April 1  
 Date of Last Pinch.....May 1  
 Date of Planting.....May 8  
 Date of Starting to Shade.....June 12

# Early Flowering

## POMPONS, ANEMONES AND SINGLES FOR SEPTEMBER BLOOMING

<b>YELLOW</b>	<i>Date of Bloom</i>
Golden Spray.....	Sept. 5-10
Nuggets.....	Sept. 10-15
Mary L. Hall.....	Sept. 15-20
Yellow New York..	Sept. 15-20
Gretchen Piper....	Sept. 15-20
Derigold.....	Sept. 25-30

<b>WHITE</b>	<i>Date of Bloom</i>
Irene.....	Sept. 1-5
Silver Bells.....	Sept. 10-15
Sea Gull.....	Sept. 15-20
Crystal Jewell....	Sept. 20-25

<b>RED</b>	<i>Date of Bloom</i>
Robin Hood.....	Sept. 15-20
Melba.....	Sept. 20-25
Red Melba.....	Sept. 20-25
Mrs. Hooker.....	Sept. 25-30
Red Princeton....	Oct. 1-5

<b>BRONZE</b>	<i>Date of Bloom</i>
Buckingham, Br'ze.	Sept. 10-15
Yellow Dot.....	Sept. 10-15
Joan Piper.....	Sept. 10-15
Fire Bird.....	Sept. 15-20
New York.....	Sept. 15-20
Fez.....	Sept. 20-25
Mason's Bronze...	Sept. 20-25
Princeton.....	Oct. 1-5

<b>PINK</b>	<i>Date of Bloom</i>
Jewell.....	Sept. 5-10
Pink Dot.....	Sept. 10-15
Buckingham, W. H.	Sept. 10-15
Capt. Cook.....	Sept. 10-15
Freida.....	Sept. 20-25
Silver Tips.....	Sept. 25-30
Valencia.....	Oct. 1-5

**All above varieties**—Approximate dates

Date of First Pinch.....	April 27
Date of Planting.....	May 4
Date of Last Pinch.....	June 8
Date of Starting to Shade.....	July 8

All the above varieties can be bloomed in October if the following approximate dates are used as a guide:

Date of First Pinch.....	June 1
Date of Planting.....	May 1
Date of Second Pinch.....	July 8
Date of Starting to Shade.....	Aug. 8

## POT PLANTS

<b>YELLOW</b>	<i>Date of Bloom</i>
Gold Lode.....	Sept. 1
Rodell, Imp.....	Sept. 15
Celestra.....	Sept. 18
Golden Glory.....	Sept. 25
Ohio State.....	Oct. 5
Sunshine.....	Oct. 5
Sun Gold.....	Oct. 15

<b>PINK</b>	<i>Date of Bloom</i>
Rose Chochard.....	Sept. 15
Izola.....	Sept. 25
Silver Tips.....	Oct. 5
Beautiful Lady.....	Oct. 15
Peter John.....	Oct. 20

<b>WHITE</b>	<i>Date of Bloom</i>
Christina.....	Sept. 15
Arcadia.....	Sept. 25
Little America.....	Oct. 1

<b>BRONZE</b>	<i>Date of Bloom</i>
Bonnibell.....	Sept. 10
Suntan.....	Sept. 12
Mason's Bronze.....	Oct. 1

<b>RED</b>	<i>Date of Bloom</i>
Fire Bird.....	Sept. 18
Garnet King.....	Oct. 1
Red Rolinda.....	Oct. 15
Carnelia.....	Oct. 25

**All above varieties**—Approximate dates

Date of Potting.....	June 2
Date of Second Pinch.....	June 18
Date of Third Pinch.....	July 15
Date of Starting to Shade.....	July 15



# New Carnations, R. C. for 1940

Ready December and Later

**WHITE MAYTIME.** A pure white sport of Maytime.

\$15.00 per 100, \$125.00 per 1000

**WHITE PETER FISHER.** A sport having all the characteristics of Peter Fisher; productive, good stems, medium-sized blooms. Will give plenty of Cuttings.

\$12.50 per 100, \$100.00 per 1000

**SETH PARKER** (*Patented*). A large, bright maroon-flowered variety that becomes brighter in artificial light. It is a healthy growing variety and flowers very freely.

\$3.00 per doz., \$20.00 per 100, \$150.00 per 1000

**HERMOSA.** This variety has won much favor wherever it has been exhibited. The lively shade of light pink has caught the eyes of both the designers and buying public.

\$15.00 per 100, \$125.00 per 1000

**ROSE RUTH.** A sport of Mina Brenner. A brilliant dark pink. Medium-sized flower, a stiff straight stem, a good keeper, a free and steady bloomer with no heavy foliage. Practically no splits.

\$10.00 per 100, \$90.00 per 1000

**BERKSHIRE HILLS.** A beautiful salmon pink sport of Patrician which is destined to become the leader in its color class. The flower has the same form and size as Patrician. The color is a light salmon pink. The variety does not split as much as the Patrician. The flowers are splendid keepers. The plants are remarkable growers. They are vigorous, clean, large and bushy. The stems are long and strong. Production is high.

\$15.00 per 100, \$125.00 per 1000

**JOYCE.** Dark red. One of the English varieties. A seedling.

\$20.00 per 100, \$150.00 per 1000

**CANDYTSTICK.** A variegated Ward.

\$10.00 per 100, \$85.00 per 1000

**LULU.** Orchid lavender. Good stem and color. Commercial size and good keeper.

\$25.00 per 100, \$200.00 per 1000

**WORLD'S FAIR.** Unusually attractive color. Red diffused with white markings.

\$25.00 per 100, \$200.00 per 1000

**DARK PINK VIRGINIA.** A medium pink sport of Virginia.

\$12.50 per 100, \$100.00 per 1000

**SNOW WHITE.** One of the finest white Carnations ever introduced. Stems are strong and the foliage is broad. It is an easy variety to propagate. There is no grassy growth and no trace whatever of disease in the variety.

\$15.00 per 100, \$125.00 per 1000

**EDDIE G.** A deep pink. Very good producer, of bread and butter type, good stem, full flower, no splits.

\$12.50 per 100, \$100.00 per 1000

**SUN TAN.** Light tan background pencilled with pink. Good producer, long stem, no splits.

\$12.50 per 100, \$100.00 per 1000

**PHARAOH.** Introduced last season, but we could not begin to meet the tremendous demand for it. This is the most beautiful novelty Carnation available. The petals are a delicate shade of orange, and each petal is tipped with bright red. There are no pencilings. The blooms measure over 4 inches in diameter, the petals are fringed and the flowers are full. It is a heavy producer. It is an exceptionally fine keeper.

\$15.00 per 100, \$125.00 per 1000

**GARDENIA.** Pure glistening white, 4 inches in size. Well formed and very full. Broad, smooth petals. Very fragrant, long and straight stems.

\$12.50 per 100

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**There will probably be other New Varieties. Consult us about them. Of course, we have all of the Good Standard Varieties. Ask for list**

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# GENERAL INFORMATION

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**PRICES**—Prices are for rooted cuttings, which we believe to be more satisfactory than potted plants. Prices are subject to change without notice, also subject to crop failure. No orders for less than 25 of one variety of the standard kinds can be accepted.

**ORDER EARLY**—It is to your advantage to let us know as early as possible what you will want. Help us to help you by ordering early.

**OUR SERVICE**—We want to supply you the best varieties suitable for your business. Consult us. We will give you expert advice so far as we can. The information in this list regarding the date of taking bud, height of bloom and flowering dates and descriptions will be helpful to you. **Save this list for reference.**

**OUR RESPONSIBILITY**—We accept orders contingent upon our ability to have produced for us sufficient stock to meet the demands. All orders are filled in strict rotation. Orders will be filled as near the date desired by customers as it is possible to do so, bearing in mind that weather conditions and many other elements sometimes delay the growth of stock beyond human control. All orders are booked subject to crop shortages and crop failures. We agree to supply good stock, well rooted, packed in the proper manner and delivered to the express company or post office (whichever customer designates), after which the plants travel at buyer's risk.

**CLAIMS FOR DAMAGE**—All claims for damage must be made against the carrier by the buyer. We have no control over transportation agencies, and cannot be responsible for stock frozen, heated or injured by delays or rough handling. According to law, the transportation companies are the agents of the buyer and our responsibility ceases when we deliver stock in good condition to such agencies.

**NON-WARRANTY**—We do not warrant in any way, expressed or implied, the contents or the description, purity, productiveness or any other matter of any seeds, bulbs or plants sold by us, and we will not be in any way responsible for the crop. If the purchaser does not accept these goods on above terms, no sale is made thereof, and he must return them at once and money will be refunded. Subject to the above conditions, we make this sale at the moderate prices at which we sell our goods. All claims must be made in writing within five days after the receipt of goods.

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Everything in  
**YOUNG POT PLANTS**  
and **ROOTED CUTTINGS**

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